

Policy on Membership and Dues

Revised August 30, 2021

Definitions:

System = a branded shared micromobility system offering bike, e-bike, e-scooter, or other micro mode sharing service through one website and payment system (e.g. Capital Bikeshare, Blue Krewe, Indego, and RideKC Bike+Scooter are separate "systems").

Vehicle = a bike, e-bike, stand up e-scooter, sit-down e-scooter, or any other deployed shared micromobility device.

Potential Voting Member = a nonprofit, governmental, or for-profit entity eligible to be a voting member (defined in bylaws). There may be multiple Potential Voting Members in a System.

Eligible Business Activity = the business activities that qualify a nonprofit, governmental, or for-profit business or other entity to become a Member include, but are not limited to: operating a System, owning a System, planning a System, regulating a System, vehicle and station hardware sales, backend software and hosting, web development and hosting, insuring a System operator or owner, selling sponsorship or ad placement, consulting services involved in shared micromobility, offering data platforms that ingest shared micromobility data, manufacturing or selling hard or soft technology components utilized in shared micromobility services, multi-modal traveler trip planning applications.

Dues Structure:

Government/Nonprofit Dues Scale

Sliding scale based on a base fee + vehicle fee:

Base fee, pre-launch	\$1,000 USD (includes 1 complimentary conference ticket)
Base fee < 250 system vehicles	\$1,000 USD (includes 1 complimentary conference ticket)
Base fee > 250 system vehicles	\$2,000 USD (included at minimum 2 complimentary conference tickets)
Vehicle Fee	\$2 USD/vehicle in fleet

^{*} Base and Vehicle fees will be based on the largest deployed fleet in the last 12 months at the time of joining or renewing.

For-Profit Dues Scale

Sliding scale based on gross revenue from previous year:

Under \$1 million USD	\$1,000 (includes 1 complimentary conference ticket)
\$1-2.5 million USD	\$2,500 (includes 2 complimentary conference tickets)
\$2.5-5 million USD	\$5,000 (includes 5 complimentary conference tickets)
\$5-7.5 million USD	\$7,500 (includes 7 complimentary conference tickets)
\$7.5-10 million USD	\$10,000 (includes 10 complimentary conference tickets)
Over \$10 million USD	\$12,500 (includes 12 complimentary conference tickets)

^{*}Dues limit: Combined base fee and vehicle fee dues will not exceed \$12,500 USD per year.