



**ROLLING
WITH IT**

EMPOWERING SHARED MICROMOBILITY

N A B S A

**2021 NABSA Virtual
Conference Sponsorship
Packages and Pricing**

ABOUT THE CONFERENCE

The NABSA Annual Conference is the only conference of its kind globally. The NABSA conference is an international cross-sector convening of all sectors involved in shared micromobility planning and implementation-- host cities, equipment manufacturers, operators, technology providers, consultants, data analytics companies, and other service providers that all contribute to realizing shared micromobility in communities. Sponsorship provides multiple venues and collateral items to connect you to the people you want to know, and who want to know you. Gain exposure to city officials, operators, and private industry professionals, and make your mark in the shared micromobility industry.

ABOUT THE CONFERENCE

The NABSA conference is a global stage. The NABSA Conference is the longest-running and only conference of its kind globally. Professionals from all over the world attend this must-go event!

The 2020 NABSA virtual conference had 400 attendees. The 2018 & 2019 in-person NABSA conferences had between 300-350 bikeshare and shared mobility professionals in attendance - government officials, private industry and non-profit professionals.

NABSA's annual conference is the best way to connect with the leaders, influencers and decision-makers that are driving shared micromobility forward.

Attendees include representatives from many cities across North America engaged in shared micromobility, and looking to implement and expand systems.

PAST ATTENDEES

Alta Planning + Design, Atlanta Relay Bike Share, Arlington County, VA, BCycle, Bicycle Transit Systems, BKT bicipublica, BikeArlington, WE-cycle, Nice Ride Minnesota, University of Washington, Bike Walk Tompkins, City of Austin, City of Calgary, City of Charleston, City of Long Beach, City of Vancouver, City of North Vancouver, Cyclehop/HOPR, DDOT, Dero Bike Racks, Vancouver Bike Share, Phocos Americas, Race Forward, Secure Bike Share Hawaii, JUMP, Urban Sharing, Motivate, VeloMetro Mobility, Lime, Red Bike, GREENbike SLC, Region of Waterloo, Transporte Ativo, PeopleForBikes, onbikes, nextbike, Hamilton Bike Share, Purdue University, Fort Worth Bikesharing, LaneSpotter, Healthy Ride, PBSC, WSDOT, Qucit, Serco, PBOT, Populus, Kore, Smoove, HERE mobility, Lyft, LADOT, beryl, Bi-State Development, P3GM, Citi Bike, NYC DOT, Heartland Bike Share, Valley Regional Transit, Indianapolis Cultural Trail, Drop Mobility, San Francisco Public Works, SFMTA, Safe Routes to School National Partnership, City of Kokomo, BRICK, Bantam Strategy Group, VeoRide, Blue Bikes NOLA, MAPC, Bixi Montreal, Ride Report, City of Little Rock, Bicycle Coalition of Greater Philly, Omron Corp, City of Gresham, Urban Health Collaborative, Portland State University, MountainHawk Corp, Bike Fun Library, Shift Transit, JBI.BIKE, StreetMetrics, Zagster, Nike, Toole Design Group, Re-sure, Media Culture Marketing, gates Corp, CycloChrome. Gotcha MoGo, West Town Bikes, CalTrans, City of Culver, Outdoor Sports Insurance, Free2Move, Transit, GenZe, Explore Bike Share, Steer, Remix, Bosch eBike Systems, Bewegen, NACTO, Trek, City of Bellevue, Denver B-Cycle, VBike, DecoBike, City of Philadelphia, NUVINCI, City of Dallas, Aromeiazero Institute, Spin, Long Beach Bike Share, Sam Schwartz, Superpedestrian, SACOG, Populus, San Antonio Bike Share, Oregon Department of Transportation, City of San Jose, City of Kelowna, Sonoma County Transportation Authority, tembici, Gonbike, New York Institute of Technology, Toronto parking Authority, Chicago DOT, ITDP.

WHAT PEOPLE ARE SAYING

“Today, the discoveries and ventures within the micromobility sector make the NABSA conference a dynamic and ever-changing venue where everyone can come and learn from the latest developments in the sector. On that note, it should be remembered that nothing like NABSA exists beyond North America, so the potential for the association to become the leading policy maker for bike sharing at a global level is real. NABSA is without doubt the global bike sharing conference world-wide.”

Kristian Brink, Urban Sharing

“PBSC was happy to sponsor the 2017 NABSA conference as it took place in Montreal. The NABSA conference is a unique occasion to exchange with all the North American Bikeshare stakeholders and great opportunity To spend time with many of our clients at the same time and meet bikeshare colleagues.”

Adrian Popovici, PBSC

PRESENTING SPONSOR - \$15,000 - EXCLUSIVE

- 5 Minute Speaking opportunity during Welcome Plenary
- Recognition at Welcome Plenary, Day 1 Social, and Closing Plenary
- Recognition in at least 4 social media posts/tags
- Presenting sponsor recognition with logo on virtual conference website homepage and direct link to exhibitor booth
- Logo on virtual conference event website homepage sponsor carousel
- Logo and link on NABSA conference webpage
- Recognition in all conference-specific email attendee announcements (from date of sponsor agreement)
- Recognition of sponsorship on upcoming NABSA webinar if confirmed by July 1st
- Virtual Exhibit booth
 - Exhibitor page
 - Lead-capture ability
 - 1:1 messaging and attendee meeting request/scheduling capabilities
 - Video and product demo/side event capabilities
- 25 complimentary conference tickets
- Pre-event and post-event conference attendee lists distributed. Pre-event list distributed 5 days before event, post-event list distributed no later than two weeks after the event. (Lists exclude contact information for attendees who have opted out.)

If you do not see a fit for your organization listed, please contact us for additional sponsorship opportunities that may better fit your goals.

EXHIBITOR SPONSOR - \$3,500

- Logo on virtual conference event website homepage sponsor carousel
- Recognition in all conference-specific email attendee announcements (from date of sponsor agreement)
- Logo and link on NABSA conference webpage
- Recognition in at least 1 social media post/tag
- Virtual Exhibit booth
 - Exhibitor page
 - Lead-capture ability
 - 1:1 messaging and attendee meeting request/scheduling capabilities
 - Video and product demo/side event capabilities
- 5 complimentary conference tickets
- Pre-event and post-event conference attendee lists distributed. Pre-event list distributed 5 days before event, post-event list distributed no later than two weeks after the event. (Lists exclude contact information for attendees who have opted out.)

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N A B S A

NORTH AMERICAN BIKESHARE ASSOCIATION

The Future is Shared

**For More Info Contact:
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