

Why Invest in Shared Micromobility

For the last decade, shared micromobility has proven to be an environmentally friendly, equitable, and affordable form of transportation. **Investment in shared micromobility creates green jobs and builds sustainable transportation options that help us meet climate goals and build resilient transit systems for the future.**

Reasons to fund shared micromobility:

- Reduces congestion by replacing car trips
- Offsets carbon emissions by replacing car trips
- Creates jobs
- Supports gaps and first/last mile access to transit
- Supports vulnerable roadway user safety
- Easily accessible option for physical activity that can help improve community health

30

Million additional hours of physical activity gained from shared micromobility trips.*

65

Million pounds of CO₂ emissions offset by shared micromobility trips by replacing car trips.*

36%

Of shared micromobility trips in North America replaced a car trip.*

*Source: [2019 Shared Micromobility State of the Industry Report](#)

Available Funding Sources

Grants



Sponsorships



Federal Funding Programs



Building greener, safer, more accessible cities is a worldwide goal that shared micromobility can help achieve. Federal funding ensures the service is available for those that need it most. Federal transportation programs can be a source for grants and may include language that designates specific funds to infrastructure projects that support shared micromobility. For example, clean air programs like CMAQ rewards U.S. cities that are finding innovative ways to lower emissions.

Take Action

Shared micromobility has grown exponentially since its founding and is being recognized as a viable solution to congestion, emissions mitigation, and other city goals. City officials around the world are making groundbreaking decisions that affirm shared micromobility as a transportation necessity. Taking the following steps will help solidify shared micromobility's role in the transportation space:

- ✓ **Leverage available funds and grants to create, improve, and expand infrastructure that supports shared micromobility and vulnerable roadway users.**
- ✓ **Familiarize yourself with the funds and grants available for shared micromobility and related infrastructure.**
- ✓ **Launch a shared micromobility system in your city or support your existing systems!**
- ✓ **Learn about and support legislation that impacts the shared micromobility industry.**

About NABSA

The North American Bikeshare Association (NABSA) is a non-profit, 501(c)3, industry association for bikeshare and shared micromobility. NABSA represents 77 member organizations working in bikeshare and shared micromobility across all sectors: 53% of NABSA's members are private for-profit entities, 25% are nonprofits and 22% government.

NABSA's mission is to connect the biggest minds in bikeshare and shared micromobility to support, promote and enhance shared alternatives to traditional transportation across North America. NABSA is the industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers and technology providers.