

THE SYSTEM

1288 BIKE BIKES

136 BIKE STOPS

7.5 MILES

TOTAL RIDES

3,148,000+

TOTAL RIDERS

275,500+

BIKE MEMBERS

32,000+

MOST-USED DOCKED BIKESHARE SYSTEM

RANKED #6
(SOURCE: NACTO ANNUAL REPORT)

RESIDENT RIDERSHIP

YEAR 1 54%

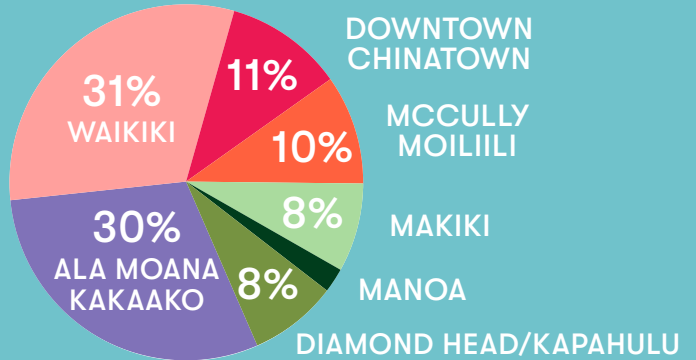
YEAR 2 67%

YEAR 3 72%

AVG. MEMBER RIDE TIME

19 MIN 42 SEC

WHERE DO BIKE USERS RIDE?

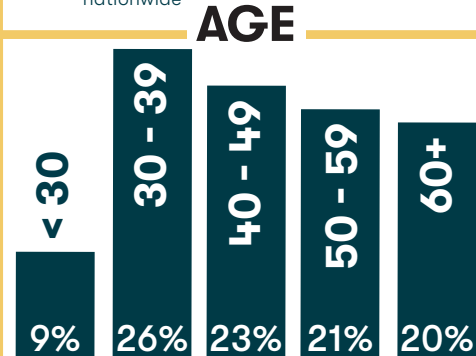


PLAN TYPE

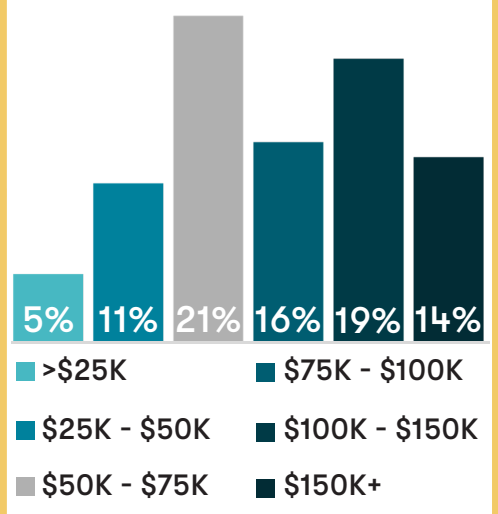


- \$15 / MONTH FOR UNLIMITED 30 MINUTE RIDES
- \$25 / MONTH FOR UNLIMITED 60 MINUTE RIDES
- \$20 FOR A BANK OF 300 MINUTES

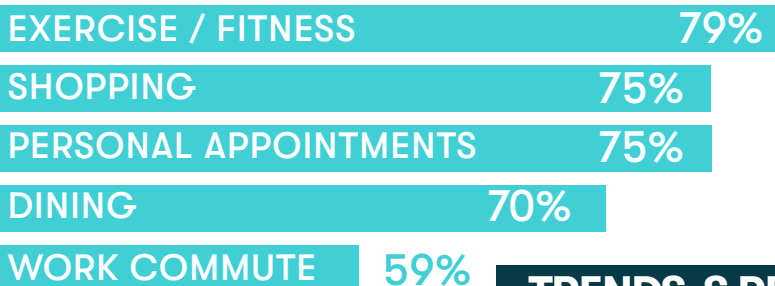
WHO ARE BIKE MEMBERS?
SURVEY DATA 2020



ANNUAL HOUSE INCOME



WHY DO MEMBERS RIDE?



SINCE JOINING BIKE



TRENDS & RECORDS

3-4PM BUSIEST TIME	FRIDAY BUSIEST DAY	WAIKIKI #321 SEASIDE & KALAKAUA BUSIEST BIKE STOP	4863 FEB 22, 2019 RECORD DAY
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