

LAUNCHED JUNE 28, 2017

YEAR 1 YEAR 2

TOTAL TRIPS

838,662

54% by members

1,247,251

67% by members

TOTAL RIDERS

95,530

CASUAL RIDERS

83,528

BIKI MEMBERS

12,002

116,545

97,876

18,669

US RANKING

NACTO ANNUAL REPORT

#8

#6

BIKES (approx)

1000

BIKI STOPS

100

SERVICE AREA

5.15 miles

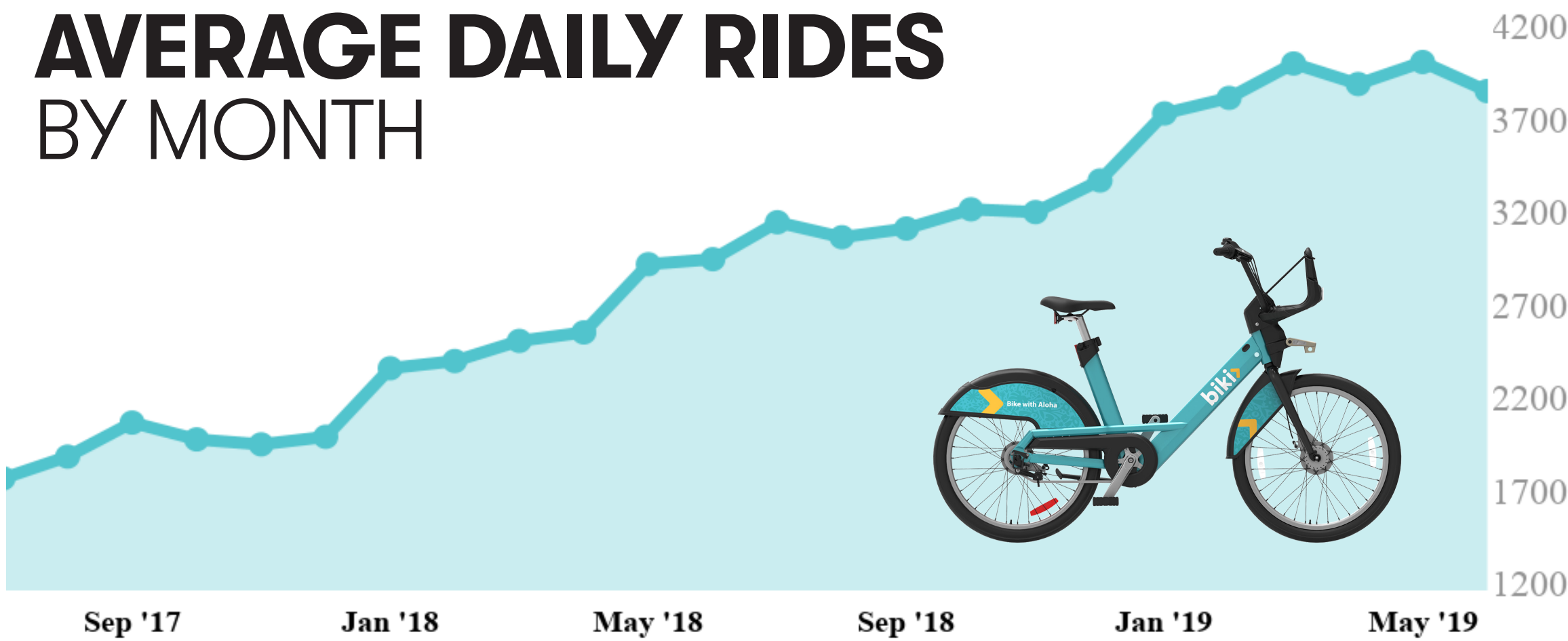
1300

130

6.25 miles

*NACTO RANKING BASED ON NUMBER OF RIDES PER BIKE PER DAY

AVERAGE DAILY RIDES BY MONTH



WHY DO MEMBERS RIDE?

BIKI FOR FUN / RECREATION

74%

BIKI TO PERSONAL APPOINTMENTS

70%

BIKI TO DINE

63%

BIKI TO SHOP

58%

BIKI FOR EXERCISE

56%

BIKI TO WORK

50%

70%

OF MEMBERS
DO NOT CONSIDER
THEMSELVES TO BE
"CYCLISTS"

TRENDS & RECORDS

3-5PM

BUSIEST TIME

FRIDAY

BUSIEST DAY

WAIKIKI #321

SEASIDE & KALAKAUA

BUSIEST BIKI STOP

4863

FEB 22, 2019

RECORD DAY

WHO ARE BIKI MEMBERS?

SURVEY DATA
MAY 2018

AGE:

18 - 34

35%

35 - 45

32%

50+

21%

N/A

12%

44% FEMALE

Compared to 34% nationally

PLAN PREFERENCE:



SINCE JOINING BIKI...

58% SAVED MONEY
Avg. Savings: \$900/year

55% VISITED A NEW BIZ

55% EXERCISE MORE

50% DRIVE/CARPOOL LESS

27% LOST WEIGHT

19 MIN 21 SEC

AVERAGE RIDE TIME

BIKI IS BROUGHT TO YOU BY:



bikeshare
hawaii

A 501(c)3 non-profit organization.