

To: Biden Administration Transition Team

From: Samantha Herr, Executive Director, North American Bikeshare Association (NABSA)

Date: December 9, 2020

Re: Immediate Actions for Surface Transportation Policy that Includes Shared Micromobility

Dear Biden Administration Transition Team,

The <u>North American Bikeshare Association</u> (NABSA) is the shared micromobility industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers and technology providers. Bikeshare and shared e-scooters, known as "shared micromobility," is a fast-growing sector in transportation.

In 2019, Americans took **136 million trips** on shared bikes and scooters in 264 cities.² In doing so, we helped take tens of millions of car trips off of our streets, making our transportation system safer, more sustainable, and more equitable. And when the COVID-19 pandemic struck, shared micromobility was there for Americans, helping support transit networks, fill transit gaps, and help essential workers get to where they need to go with affordable, socially-distant transportation.³

Building on work already done in the House INVEST Act, you have an opportunity to equip communities and citizens with much-needed transportation options as the country opens, gets back to work, and moves toward a more sustainable future. In your first one hundred days, we encourage you to support the following four actions in the House INVEST Act toward a final surface transportation reauthorization bill that supports shared micromobility and its benefits to communities:

- 1. Ensure that bikeshare is included as an "associated transit improvement," as proposed by HR 4001, The Bikeshare Transit Act of 2019, and included in the approved House INVEST Act, and include shared e-scooters as an "associated transit improvement" as well.
- 2. Ensure that HR 1507, The Bicycle Commuter Act of 2019, which extends the Commuter Tax Benefit to include bikeshare, passes in a final reauthorization bill, as it has already

¹ Currently, NABSA represents 73 organizations, of which 50% are private entities, like Lyft and Bird, 30% are nonprofits, like Healthy Ride Pittsburgh and Indianapolis Cultural Trail/Pacers Bikeshare, and 20% are government entities, like the District Department of Transportation, Chicago Department of Transportation, and San Francisco Municipal Transportation Agency.

² NABSA 2019 State of the Industry Report; 2019 NACTO Report

³ <u>Changes in Bike and Scooter Travel Behavior During COVID-19, Compelling E-Scooter Trends Post-COVID</u>



passed within the House INVEST Act, and consider an amendment that extends the Act to shared e-scooters.

- 3. Amend Section 129 of title 23, United States Code to include shared micromobility as an eligible expense of the CMAQ Program, as proposed in Section 1210 of the INVEST Act, and passed by the House.
- 4. Ensure the passage of the new Community Climate Innovation Grant and Carbon Pollution Reduction program proposed in the INVEST Act, and ensure eligibility for shared micromobility in these programs.

Beyond this, we commend the great work that cities are doing to build streets for people and increase bicycle and pedestrian infrastructure that makes streets safer for all, and we support the work of our ally organizations in calling for an expansion of TAP and other funding that allows for the development of this essential infrastructure. Additionally, as you seek to develop transportation policy that supports climate and equity goals beyond reauthorization, we encourage you to explore federal recognition of shared micromobility as a form of public transportation.

Now, more than ever, citizens rely on shared micromobility to get to where they need to go. The addition of the above provisions will enable crucial investment in shared micromobility programs for the citizens that rely on it to get to work and move around their communities, and incentivize shared micromobility as a transportation option that can help complete transit networks and make them more equitable, help improve air quality and reduce emissions, reduce congestion, and provide an accessible means for physical activity.

We appreciate the leadership of this administration in creating a visionary surface transportation policy and look forward to working with you on this issue. Please consider NABSA a resource in this process.

Sincerely,

Samantha Herr, Executive Director

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Additional Signatories:

Jenn Dice

Jenn Dice, President & CEO, PeopleForBikes

About NABSA

The North American Bikeshare Association (NABSA) connects the biggest minds in bikeshare and shared micromobility to support, promote, and enhance shared alternatives to traditional transportation across North America. NABSA is the industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers, and technology providers. Learn more at www.NABSA.net.