

Shared Micromobility in the Post-COVID Era

For the last decade, bikeshare and shared micromobility have proven to be environmentally friendly, equitable, and affordable forms of transportation. **The COVID-19 pandemic has further highlighted how shared micromobility is an essential transportation service⁴ that will be even more crucial when we begin to recover from COVID-19.**

Shared Micromobility Features

- Shared micromobility supported transit networks before COVID-19 and will continue to do so during recovery
- Helps cities to fill existing transit gaps, like first and last miles, further highlighted by COVID-19
- Shared micromobility is equitable
- Great option for commuting to work and making essential trips⁵
- Affordable and efficient
- Active form of transportation

+5,500

Essential workers in New York signed-up for free Citi Bike Memberships.¹

97%

Increase in ridership for RTC Bike Share in April 2020 compared to the same month last year.²

74%

Of cities with shared micromobility systems continued to have one or more system in service.³

What to expect from the industry

Increased Ridership



Stronger Partnerships







Reduced Emissions



The shared micromobility industry will adapt and become even more commonplace during recovery and has the potential to help redefine cities post-COVID-19. Leveraging stronger partnerships with cities and other systems will help achieve mutual goals. Increased ridership will lead to fewer cars on the road and lowered emissions. **In reaction to increased ridership and industry attention, cities will need to install more infrastructure.** A trend that's already [happening across the globe](#). Additionally, bicycle-related infrastructure projects will create 11.4 jobs for every \$1 million invested — [46% more than car-only road projects](#).

Take Action

COVID-19 is having a profound global effect on all aspects of daily life. The pandemic has shown us where improvements are needed, what services are crucial, and more. Shared micromobility emerged as a solution for the basic needs of citizens. Here's how to help ensure shared micromobility's continued sustainability and growth:

-  **Leverage available funds and grants to create, improve, and expand infrastructure that supports shared micromobility and vulnerable roadway users.**
-  **Familiarize yourself with the funds and grants available for shared micromobility and related infrastructure.**
-  **Launch a shared micromobility system in your city or support your existing systems!**
-  **Learn about federal legislation that impacts the shared micromobility industry.**

[1 Citi Bike Critical Workforce Membership Program Extension](#)

[2 RTC sees spike in bike share ridership during COVID-19 pandemic in Las Vegas](#)

[3 NABSA COVID-19 Shared Micromobility Status Tracker](#)

[4 Compelling E-Scooter Trends Post-COVID](#)

[5 Changes in Bike and Scooter Travel Behavior During COVID-19](#)

About NABSA

The North American Bikeshare Association (NABSA) is a non-profit, 501(c)3, industry association for bikeshare and shared micromobility. NABSA represents 90 member organizations working in bikeshare and shared micromobility across all sectors: about 50% of NABSA's members are private for-profit entities, 30% are nonprofits and 20% government.

NABSA's mission is to connect the biggest minds in bikeshare and shared micromobility to support, promote and enhance shared alternatives to traditional transportation across North America. NABSA is the industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers and technology providers.