

2020 Strategic Directions

January 28, 2020

N A B S A

THE FUTURE IS SHARED

BOARD & STAFF

Staff



Samantha Herr
Executive Director,
NABSA



Aryanna Smith
Membership Manager,
NABSA

Board



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President
Portland Bureau of
Transportation



David White
Vice President
Pittsburgh Bike Share/
Healthy Ride



Kären Haley
Treasurer
Indianapolis Cultural
Trail/Pacers
Bikeshare



Stefanie Brodie
Secretary
Toole Design Group



Alison Cohen
Bicycle Transit
Systems



Aaron Ritz
City of
Philadelphia



Adrian Popovici
PBSC



Caroline Samponaro
Lyft



Jake Sion
Transit



Peter Topalovic
City of Hamilton

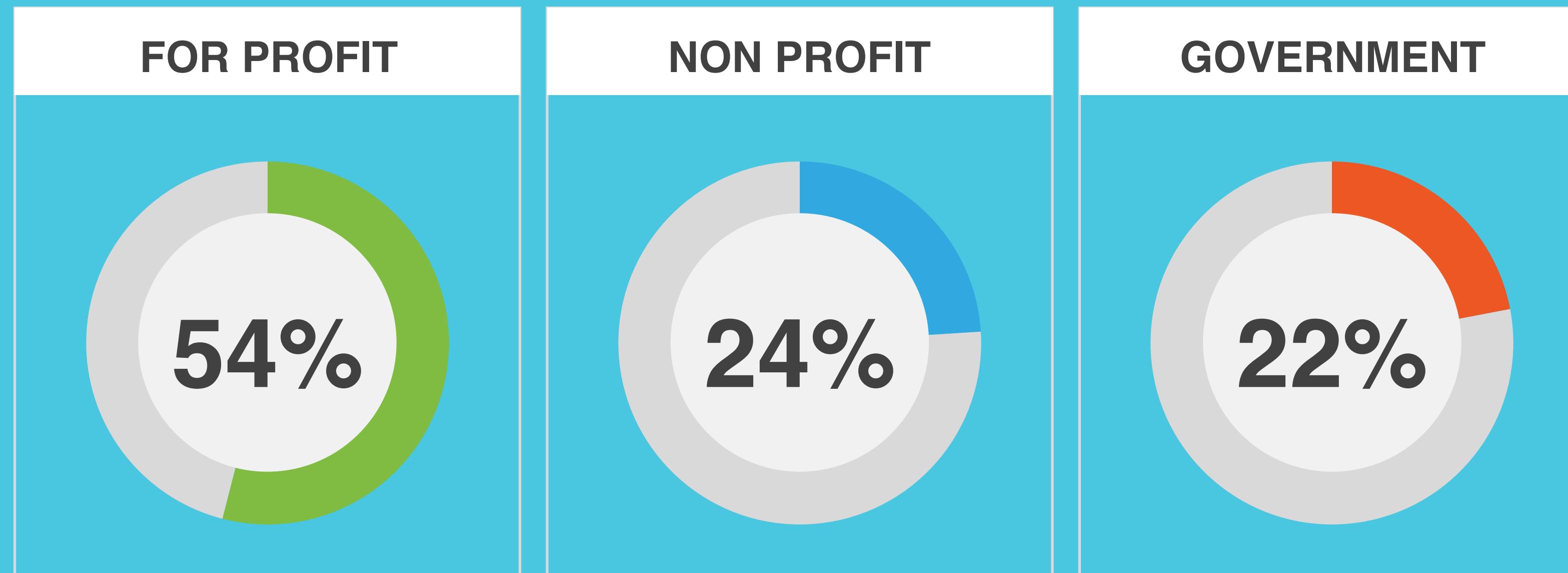


Sean Wiedel
Chicago
Department of
Transportation



Maurice Henderson
Bird

MEMBERSHIP



**90 MEMBER ORGANIZATIONS FROM 7 COUNTRIES BENEFIT FROM
NABSA'S WORK LEADING THE BIKESHARE INDUSTRY IN NORTH AMERICA**

NABSA VALUES



Safety



Community First



Cooperation



**Customer-
focus**

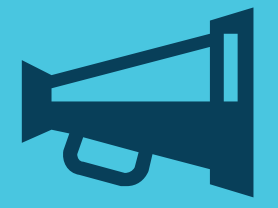


Transparency

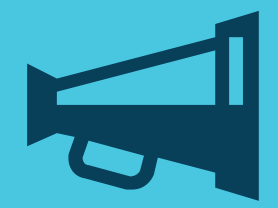


Diversity & Equity

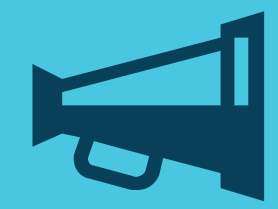
2019 ENGAGEMENT



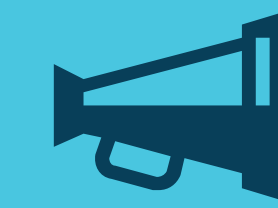
300 Annual Conference Attendees



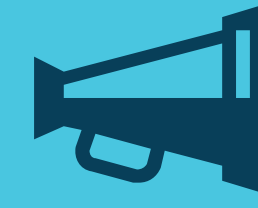
394 webinar registrants



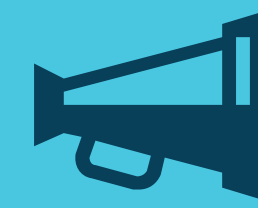
442 Knowledge Share/Member Center User



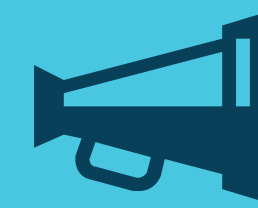
104 Bills Tracked



8 Letters sent to 40+ Congressional Offices



1900 website sessions per month, by 1,264 unique users per month, averaged over the year



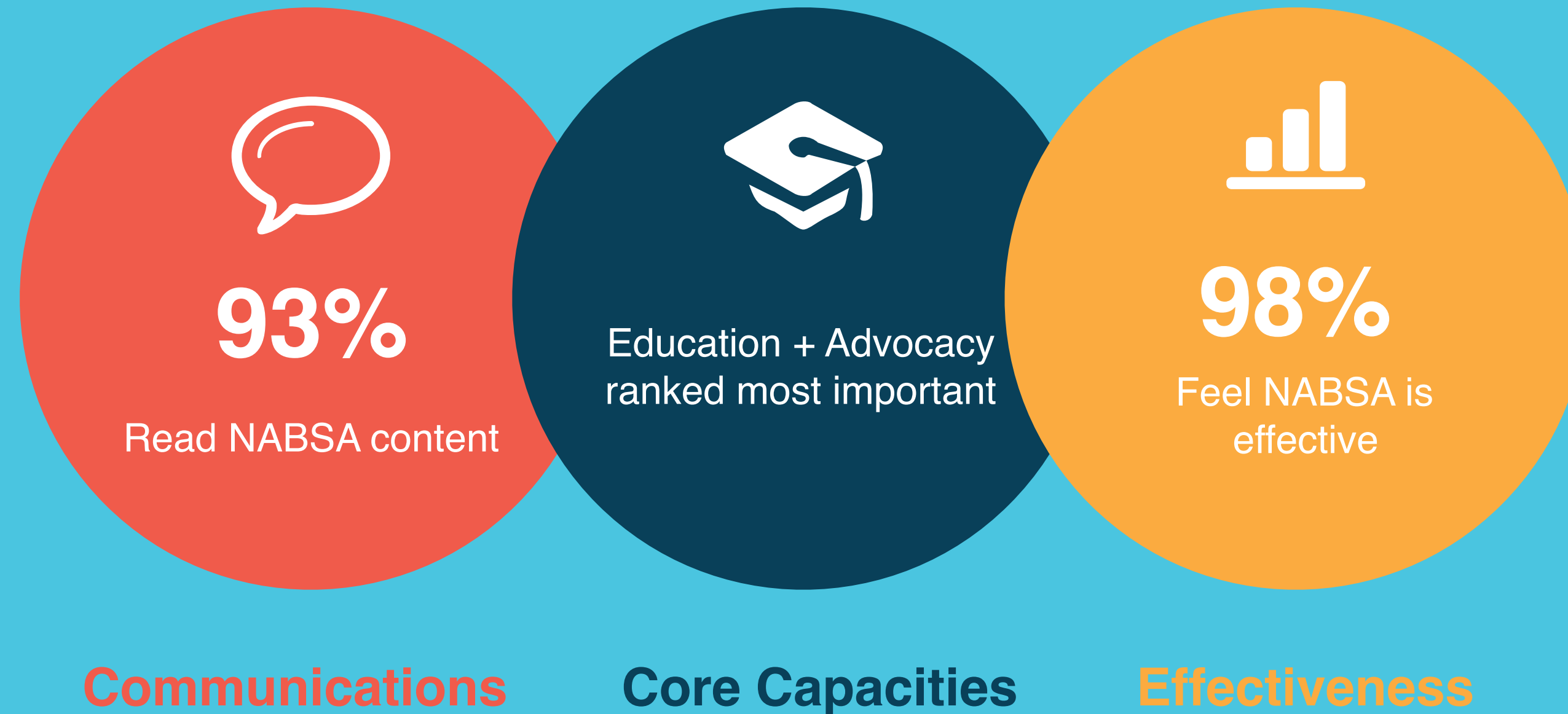
818 Twitter Followers



40% Monthly Newsletter Open Rate, with 1150 recipients

2019 MEMBER SURVEY

Key Take-Aways



2020 DIRECTIONS



CONVENE. CONNECT. EDUCATE.

2020 DIRECTIONS



STRATEGIC PARTNERSHIPS.

2020 DIRECTIONS



VISION QUEST.

NABSA 2020 ANNUAL CONFERENCE

GUADALAJARA

September 30–October 2, 2020

N A B S A

NORTH AMERICAN BIKESHARE ASSOCIATION

2021 HOST CITY RFP OPEN

NABSA Webinars

[View all NABSA Webinars](#)

**Member Webinar:
GBFS
Enhancements and
Good Practice**

December 11, 2019

**Member Webinar:
Managing and
Preventing Shared
Bike and Scooter
Theft and
Vandalism**

October 30, 2019

**NABSA Mid-Year
Member Call**

July 16, 2019

**Webinar: Shared E-
Scooter Safety**

June 25, 2019

**Member Webinar:
Navigating Change
in the Bikeshare
and Shared
Micromobility
Industry**

April 11, 2019

**Member Webinar:
MDS and Emerging
Dockless Data
Standardization**

February 5, 2019

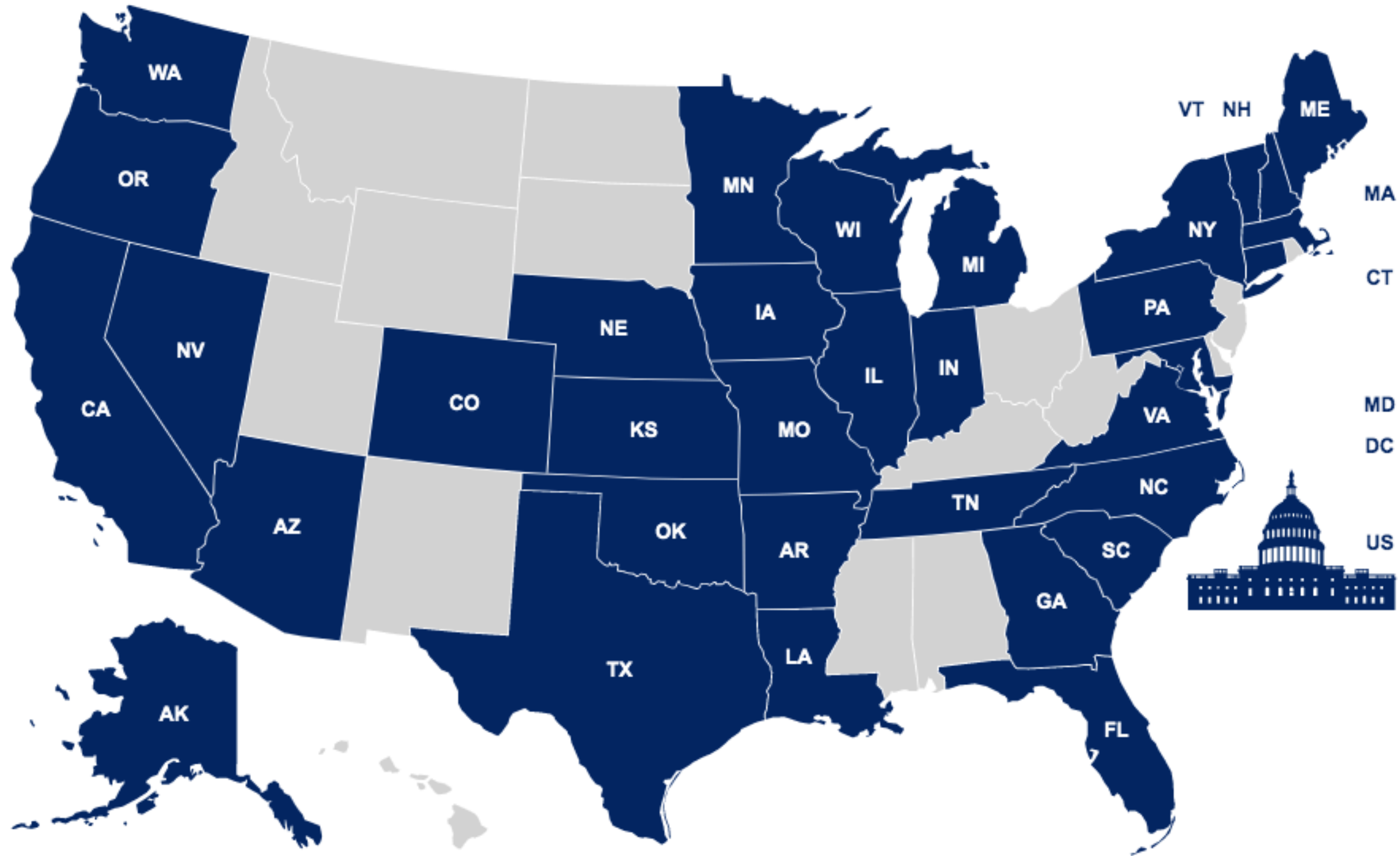
Access Resources by Topic



Regulation and Policy

**PERMITS; POLICY, REGULATION &
LEGISLATION; AGREEMENTS**

US Shared Micromobility Legislation



Select a legislature to view tracked legislation.

Welcome, Bob Doodle | Sign Out

- Member Home
- Knowledge Share
- Jobs & RFPs
- My Communications
- My Dues Renewal
- Organization Details
- My Account

Member Center

Bob Doodle,
You have no outstanding dues invoices.



Knowledge Share



Jobs & RFPs



My Communications



My Dues Renewal



Organization Details



My Account

2020 DIRECTIONS

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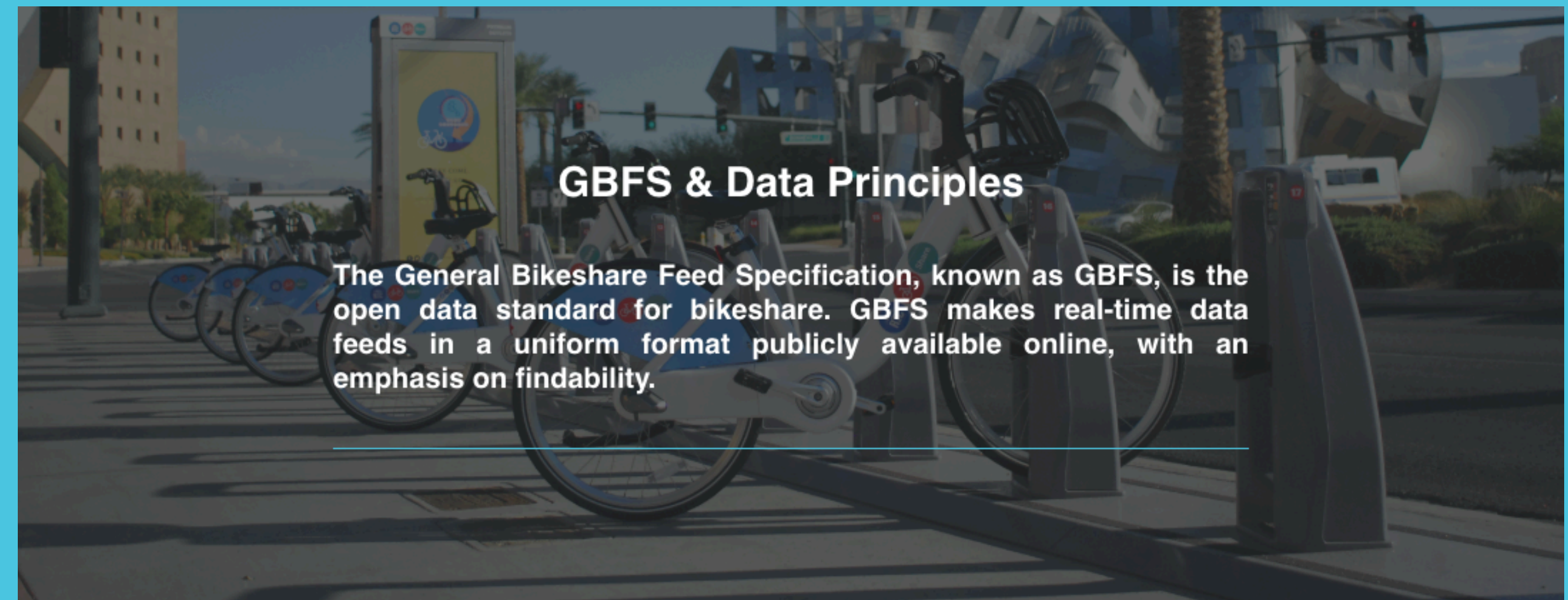
NABSA
NORTH AMERICAN BIKESHARE ASSOCIATION

1ST ANNUAL
Shared Micromobility
State of the Industry Report

A report to:

- Showcase the economic impact and business success of the industry.
- Highlight micromobility's benefit to our communities.
- Serve as an industry resource.
- Highlight NABSA's role in the industry.

COMING SPRING 2020!



GBFS & Data Principles

The General Bikeshare Feed Specification, known as GBFS, is the open data standard for bikeshare. GBFS makes real-time data feeds in a uniform format publicly available online, with an emphasis on findability.

About GBFS

Under the NABSA's leadership, the General Bikeshare Feed Specification (GBFS) was developed by a cross-sector team of bikeshare system owners and operators, application developers, and technology vendors. Over 230 bikeshare and scooter systems worldwide have adopted GBFS since its release in November 2015.

GBFS is intended as a specification for real-time, read-only data – any data being written back into individual bikeshare systems are excluded

Help Shape the Future of GBFS & Open Data for Bikeshare

NABSA is excited to begin our work to update and enhance the General Bikeshare Feed Specification (GBFS). NABSA has selected [MobilityData](#) to support GBFS as NABSA's data consultant for this project. [MobilityData](#) works to improve the coverage,

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NABSA Member Employee Benefits

As an employee of a NABSA member organization, you receive benefits and resources!

Get access by doing the following:

- 1) **Sign up for a Member Center account** at <https://nabsa.net/sign-in-sign-up/> This gives you unlimited access to the Member Center, Knowledge Share, webinar archive, and more.
- 2) **Sign up for the NABSA newsletter** and important announcements by subscribing on the homepage at nabsa.net.
- 3) **Participate in the NABSA members-only email listserv.** If you are not yet on the list, email aryanna@nabsa.net to be added.

Interested in getting more involved in NABSA?

- 1) **Submit resources to be added to the Knowledge Share database.**
- 2) **Consider running for a seat on the NABSA board in an upcoming election.** More information about the NABSA board positions and elections is disseminated through the members-only listserv.

Questions? Contact aryanna@nabsa.net

NABSA.NET

SHARE THE LOVE



Please share with others about the work that we do and encourage your partners and stakeholders to become NABSA members.

Find out more @ <http://nabsa.net/membership/>

Register for membership @ <http://nabsa.net/membership>

HOW WE MOVE MICROMOBILITY, MACRO IMPACT

2019 NABSA ANNUAL CONFERENCE SPONSORSHIP BENEFITS PACKAGES

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Q&A

CONNECT



CONNECT WITH NABSA

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sam@nabsa.net
[@go_nabsa](https://twitter.com/go_nabsa)

