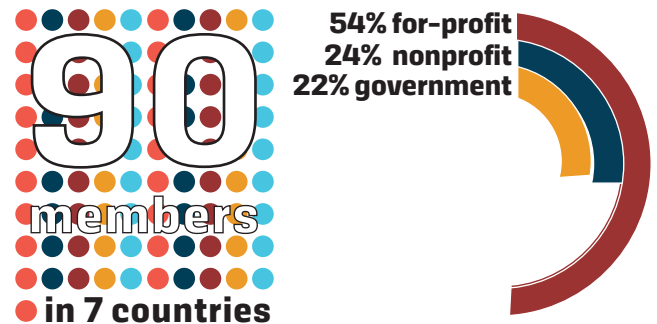


The North American Bikeshare Association (NABSA) experienced great growth and improvements to service over the last year. We have increased our membership by nearly 14%, added two new staff members, and improved the online education experience. We have performed research and released guidance, as well as advocated for the industry in the media and with state and local governments. As NABSA continues to grow, we appreciate the time and effort our membership invests in leading the industry.

NABSA BY THE NUMBERS



EDUCATION

As a member organization, every one of your employees has access to our industry-specific webinar series as well as our Knowledge Share database with hundreds of articles and resources. We keep you informed on all the issues you care most about.

EDUCATION THIS YEAR

- > New and improved Knowledge Share interface with a 31% increase in resources
- > 3 Webinars in 2019 serving 340 people so far
- > Presentations in 4 countries: US, CAN, Mex & UK
- > Annual Conference

RESEARCH & GUIDANCE

NABSA is the leading voice of the bikeshare and shared micromobility industry. NABSA stewards the General Bikeshare Feed Specification (GBFS), engages in research, and provides guidance. These efforts help your organization make informed decisions and facilitates industry-wide growth.

NEW RESEARCH & GUIDANCE

- > GBFS & Data Privacy - NABSA will update and enhance the General Bikeshare Feed Specification (GBFS) as well as develop data privacy principles
- Industry Metrics Report - This report will look at the
- > industry's footprint, system profiles, usage patterns, user information, equity impacts, and financials
- Workforce Diversity Toolkit - A guide for bikeshare
- > and shared micromobility companies to increase diversity and equity in the industry

NABSA'S GROWTH

NABSA celebrated its five-year anniversary this spring. Since its founding in 2014, NABSA has been steadily growing, and its fifth year was no exception. The organization continues to adapt to better serve its membership and the industry in a rapidly-changing field.

NABSA'S RECENT GROWTH

- > Staff Expansion: From one full-time staff member to three, adding a full-time Communications Manager and part-time Administrative Assistant
- > A new Member Center and log in system to make accessing NABSA resources easier

ADVOCACY

We advocate for the positive change you need to weave bikeshare and shared micromobility into the fabric of the transportation system. NABSA speaks out on legislation and regulations affecting the industry at the federal and state level.

RECENT ADVOCACY

- > Launched interactive bill tracker and tracked 104 bills this year
- > Created a new Advocacy Resource center at nabsa.net/advocacy
- > 8 letters to Congress in support of bikeshare and shared micromobility sent to over 40 targeted Congressional offices
- > Fought harmful preemption bills at the state level, including CA 1286