

NABSA Mid-Year Member Call

July 26, 2019

NABSA

THE FUTURE IS SHARED

AGENDA



Update on Strategic Directions



What it means to be on the NABSA Board of Directors



Q&A

N A B S A

2019 NABSA STAFF



Executive Director



Communications Manager



Administrative Assistant

NABSA

2019 NABSA BOARD OF DIRECTORS



Kristen Camareno
Board President
Fort Worth
Bikesharing



David White
Vice President
Pittsburgh Bike
Share



Kären Haley
Treasurer
Indianapolis
Cultural Trail/
Pacers Bikeshare



Steve Hoyt-McBeth
Secretary
Portland Bureau of
Transportation



Dianna Ward
Immediate Past
President
Charlotte BCycle



Lindsey West
Bantam Strategy
Group



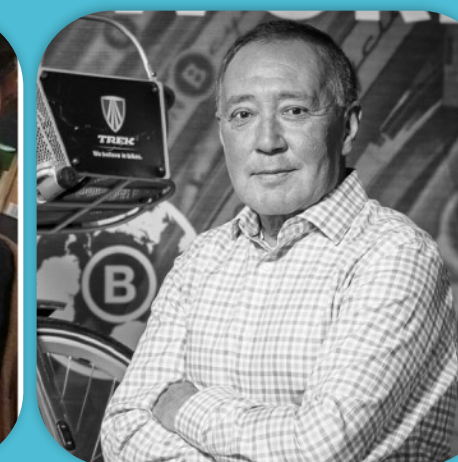
Peter Topalovic
City of Hamilton



Adrian Popovici
PBSC



Kim Lucas
District Department
of Transportation



Lee Jones
BCycle



Sean Wiedel
Chicago Department
of Transportation



Colby Reese
DecoBike Miami



Aaron Ritz
City of Philadelphia



Alison Cohen
Bicycle Transit
Systems



Ben Bolte
GREENBike SLC

RECAP: 2019 STRATEGIC DIRECTIONS



NABSA will widen our scope to include other shared micro-mobility devices. If it fits in a bike lane, it fits in the North American Bikeshare Association.



NABSA will work to increase engagement with our member organizations. Over the course of 2019, NABSA will roll out more ways for us to connect with each other.



NABSA will bring you another amazing conference in fall 2019 in Indianapolis, in which shared micro-mobility will be a key theme.



NABSA will bring our policy efforts to the next level by strengthening our relationships with federal level policymakers in North America.



NABSA will be seeking further member input to inform the focus of NABSA's research and data projects in 2019

NABSA

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NABSA MISSION

The North American Bikeshare Association (NABSA) connects the biggest minds in bikeshare and shared micromobility to support, promote and enhance shared alternatives to traditional transportation across North America. NABSA is the industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers and technology providers.

N A B S A

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Voting Members. Any nonprofit or governmental entity that (1) owns, operates or provides significant oversight over a bikeshare **or other shared micromobility system** commercialized in North America or using technology primarily commercialized in North America, or is in the planning stage for such a system (even if it is not yet implemented), OR any for-profit entity that owns, operates, oversees or is in the planning stage for a bikeshare **or other shared micromobility system**, or sells, leases, supplies, services or consults for bikeshare systems, bikeshare software **or other shared micromobility systems**, or otherwise supports or advocates for the **bikeshare and/or shared micromobility mission** and (2) is willing to support the purposes of the Corporation, may be accepted as a voting member (also referred to as a “full” member), under procedures, after satisfying criteria and upon payment of or submission of a written commitment to pay dues as provided in Section 2.03.

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Increased membership by scooter providers



Widened our scope of focus on key issues that impact everyone, regardless of device type, such as data standardization and privacy, safety, and workforce diversity



Facilitated more cross-sector conversation

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Member Communications Poll



Knowledge Share Database Upgrade



New Member Center Feature



Enhanced Current Member Page: <https://nabsa.net/membership/current-members/>



Improved Blog



LinkedIn Page, Twitter



Member Update Calls (like this one)

N A B S A

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MDS and Emerging Dockless Data Standardization

Navigating Change in the Bikeshare and Shared Micromobility Industry

Shared E-Scooter Safety



HOW WE MOVE

MICROMOBILITY » MACRO IMPACT
2019 NABSA CONFERENCE

**2019 Conference
September 30 - October 2
Indianapolis, Indiana**





Opening Keynote – Jay Pitter, MES

Jay Pitter, MES, is an author and award-winning placemaker whose practice mitigates growing divides in urban centres. She spearheads institutional city-building projects, rooted in neighbourhood knowledge, focused on: cultural heritage interpretive planning, gender-based mapping, inclusive public engagement, safe streets and mobility, social planning, and healing fraught sites. She also shapes urgent city-building conversations through media platforms such as the Agenda and Canadian Architect—as a keynote speaker for organizations like UN Women and Massachusetts Institute of Technology (MIT)—and as a knowledge producer in urban planning faculties across North America. Recently, Jay consulted on Edmonton’s new heritage plan; hosted a professional development luncheon for women city-builders in Detroit; initiated a safe and connected streets engagement following the mass shooting in Toronto, and led (RE)IMAGINING CHEAPSIDE, a Confederate monument placemaking process in Lexington. She is currently collaborating with cities across the world, working on the first phase of HER City (a public space initiative that explores how urban design and social attitudes impact women’s safety, leisure, and play), and writing *Where We Live*, which will be published by McClelland & Stewart at Penguin Random House

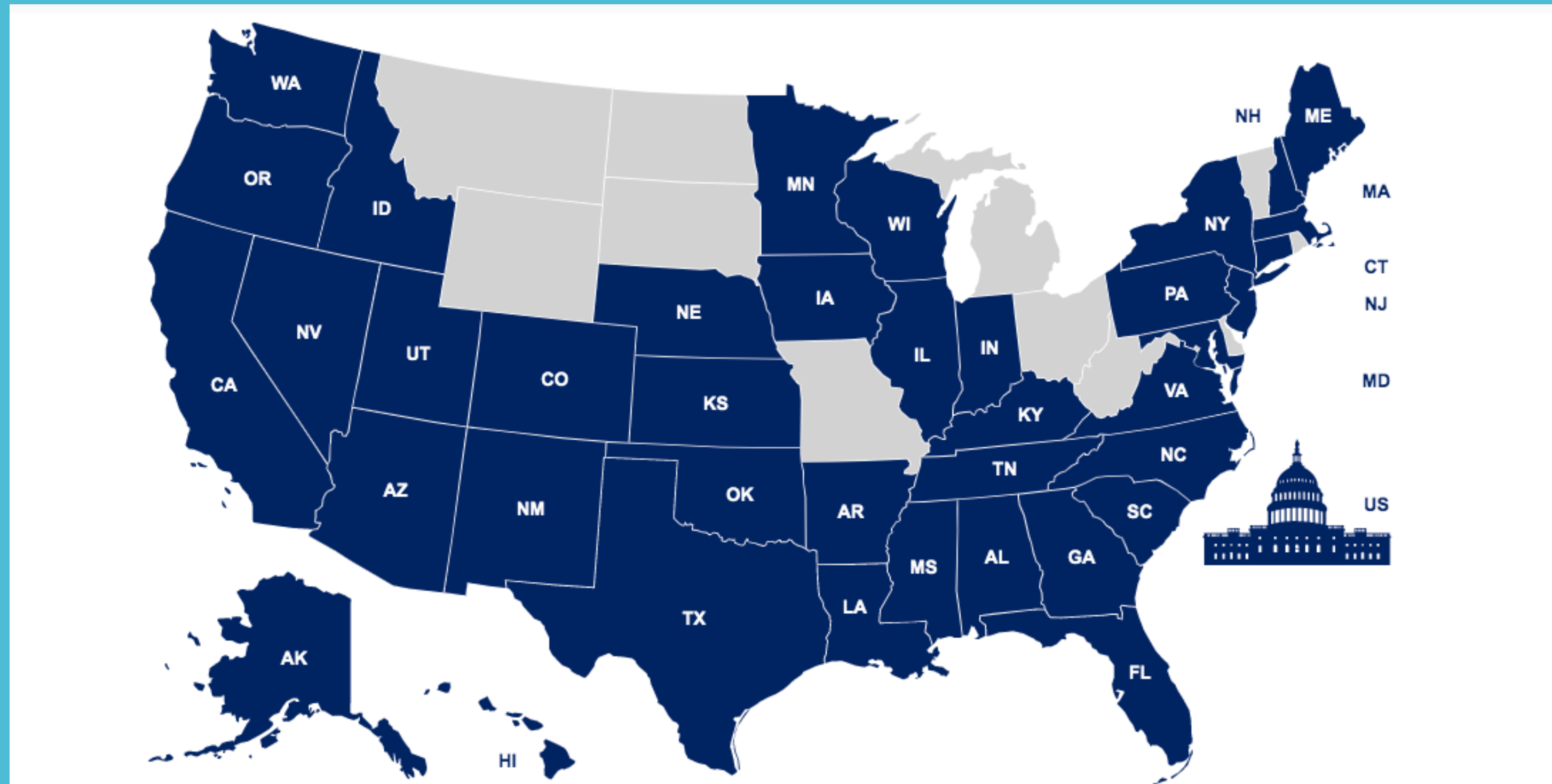


Closing Keynote – Stephanie Gidigbi

Stephanie Gidigbi has worked with leaders at every level of government to champion public policy solutions that promote economic justice, social equity, and environmental benefits for communities. She previously served as a political appointee to the U.S. Department of Transportation (USDOT) in the Obama administration and advanced several innovative initiatives including the USDOT Smart City Challenge equity components focused on smart land use, partnership, citizen involvement, user-focused mobility services and choices.

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DATA PROJECT

-  GBFS Governance and Improvements
-  Data Privacy Principles
-  GBFS Education
-  Feedback for MDS

STATE OF THE INDUSTRY METRICS PROJECT

-  Define Metrics
-  Data Collection Methodology
-  Infographics
-  Final Report



NABSA BOARD OF DIRECTORS CANDIDACY INFORMATION

One person from a member organization at a time: Any employee of a member organization can run for a board seat, but only one person from any member organization can be on the board at a given time and/or run for a board seat at any given time.

15 seats total: 11 voted seats, 2 ex-officio seats, 2 allocated seats to the for-profit with the largest vehicle footprint in North America.

Nominations open September 2nd

Vote: October 2nd— One vote per member organization; a link will be sent to the designated voting representative of your organization.

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Dianna Ward
(Charlotte BCycle)
Immediate Past President
Communications Committee

N A B S A



Lindsey West
(Bantam Strategy Group)
Research and Data Committee
Communications Committee

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**NABSA MEMBER BENEFITS ARE FOR ALL
MEMBER EMPLOYEES!**

Please spread the word.



REGISTER NOW

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