

# N A B S A

THE FUTURE IS SHARED

MOVING FORWARD TOGETHER 2018

## STATE OF NABSA: A YEAR IN REVIEW

**NABSA'S MISSION:** The North American Bikeshare Association (NABSA) connects the biggest minds in bikeshare to support, promote and enhance bikeshare across North America. NABSA is the bikeshare industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers, and technology providers. **NABSA supports your passion for bikeshare – no matter which sector you represent.**

### CURRENT MEMBERSHIP DEMOGRAPHICS



80 MEMBERS REPRESENTING:



### NINE COUNTRIES

### ORGANIZATION TYPES

50% FOR PROFIT

30% NONPROFIT

20% GOVERNMENT

### YOUR SUPPORT HAS ENERGIZED:

**ADVOCACY:** We've advocated for the positive change you need to weave bikeshare into the fabric of transportation.

- Held educational briefing for members of Congress in D.C.
- Defeated harmful preemption bills in Florida and Oklahoma to uphold local control and regulation of bikeshare systems
- Continued work for tax reform to include bikeshare membership into a bicycle commuter benefit
- Opposed bicycle tariffs including e-bikes and many bicycle parts imported from China

**EDUCATION:** We've helped you get the information you need to plan, implement and understand bikeshare.

- Held the Bikeshare Right of Way Summit
- Hosted 5 webinars
- Grew the NABSA Knowledge Share database to 250+ resources
- Published a Research Agenda to bring bikeshare researchers and implementers together, resulting in a study that explores how to reach new markets for bikeshare

**COMMUNICATION:** We've kept you in-the-know about the issues you care most about and represented the voice of the bikeshare industry.

- 16 media releases promoting bikeshare news and events
- 47 media placements
- 12 newsletters
- 333 twitter followers and over 86k impressions
- Hosted our first virtual press conference event

**PARTNER-BASED BENEFITS:** We've worked to form partnerships with organizations that can help NABSA members reduce costs and expand capacity.

- We've worked with organizations such as PeopleForBikes, NACTO, ITDP, Better Bike Share Partnership, CoMoUK and others to support the bikeshare industry
- We've partnered with Horizon Insurance Agency to help members receive the best insurance at the lowest cost

**CODE OF CONDUCT:** We've continued to hold the industry to high standards through our administering of our Code of Conduct and enforcement process.