Dockless Bikeshare: Observations from Seattle Briana Orr, Active Transportation & Safety Division

Portland Bureau of Transportation





Seattle Statistics

(Through 12/2017)

Launched June 30, 2017 Total bikes: 9,400 (Six month average: 6,200) Total trips: 347,300 Average miles 3.0 Total miles: 1.05 million

PBOT Observation Goal

Gain first-hand knowledge of:

- 1. Right-of-way issues
- 2. User experience
 - Check out process
 - Bike maintenance & safety
- Factors: Ride, location, safety and checkout

Limitations:

- Observations made on one day by four staff in December 2017
- Small sample size Tested and rode 116 bikes



Methodology

Staff documented information of bikes along four commercial districts.

Survey elements:

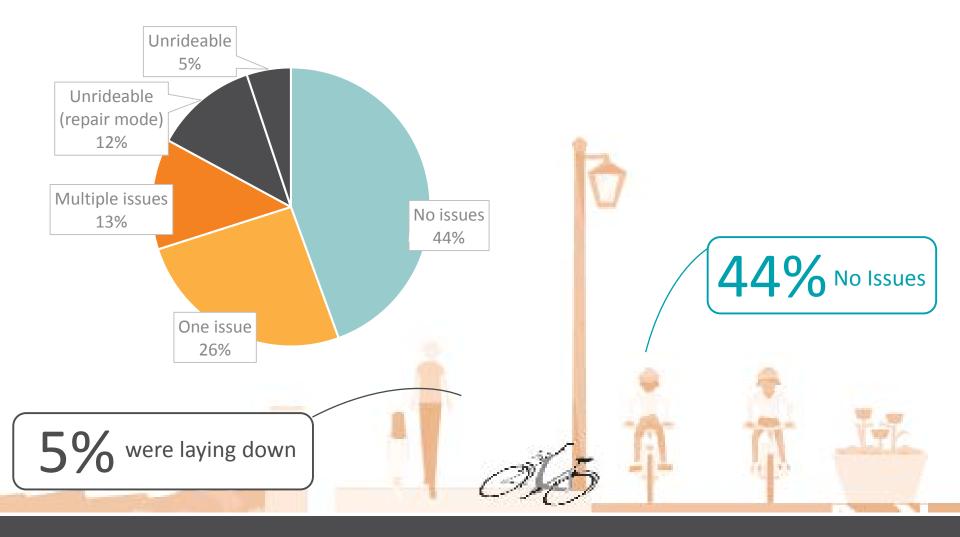
- 1. Bike company
- 2. Bike placement
- 3. Unlocking / App experience
- 4. Riding experience and maintenance issues experienced

Bikeshare field survey
* Required
Select company *
O LimeBike (green)
O ofo (yellow)
O Spin (orange)
What is the BIKE NUMBER?
Your answer
Approximate address, neighborhood, or description of the bike's location: *

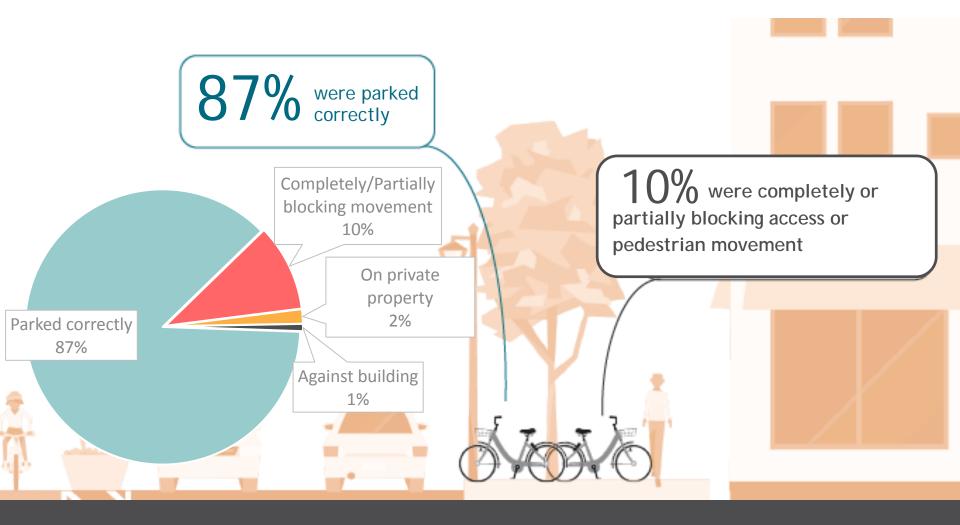
Neighborhoods Surveyed Fremont Downtown Capitol Hill Central District



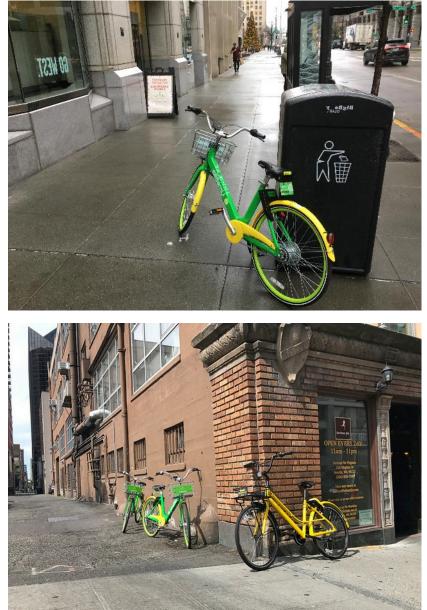
Findings: Maintenance/Safety concerns

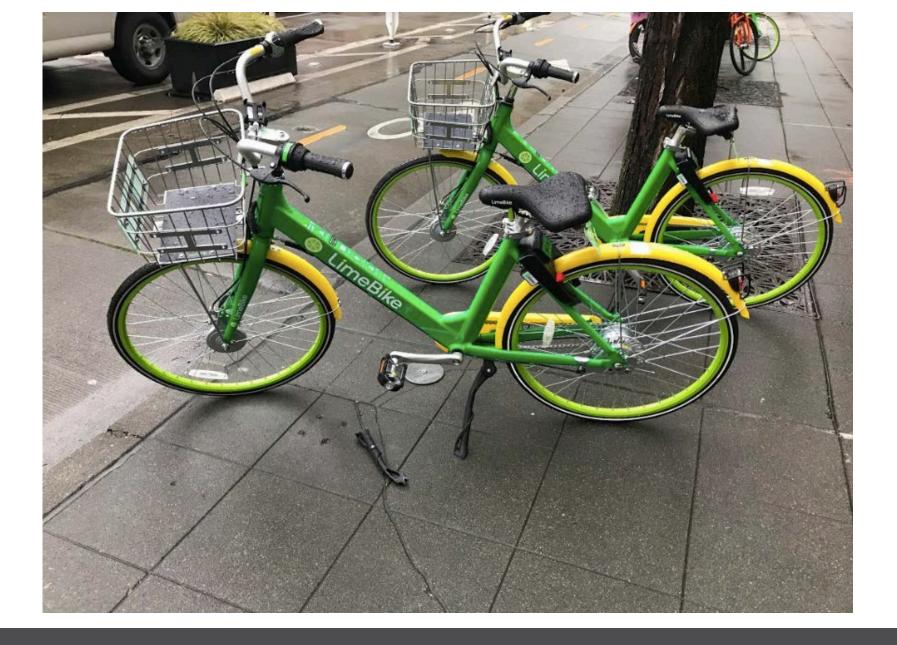


Findings: Right-of-Way issues









Seattle's Pilot Parking Strategy



General observations - Pros



- Quick and easy checkout
- Bikes readily available in Commercial Districts
- Inexpensive
- Greater bike share coverage and access than Portland

General observations - Cons -



- ADA/Pedestrian conflicts
- Messy right-of-way
- Unpredictable bike placement
- Firmware issues
- Safety (11% not rideable)
 - Bikes are only 5 months old, but not riding like new
 - Some catastrophic maintenance issues
 - Some seat posts completely removeable