

FOR IMMEDIATE RELEASE

October 26, 2017

Contact: Hailey Bossert, hailey@gomixte.com, 858-437-2654

Bikeshare Summit to Facilitate Merge of Dockless Systems into US Cities

- *North American Bikeshare Association to host first-ever Bikeshare Right of Way Summit in Chicago on November 2*
- *Discussions to embrace shared vision for getting more people pedaling*

WHAT: The [North American Bikeshare Association \(NABSA\)](#) will assemble city right-of-way managers, planning professionals and bikeshare companies in one room to achieve a shared goal: Get more people on bikes in communities throughout North America.

At the first-ever Right of Way Summit, attendees will explore the benefits and concerns of emerging dockless bikeshare systems and solutions that utilize this new technology while simultaneously facilitating management of the public right of way.

Topics of discussion will include:

- Public goals for bikeshare in the right of way
- Benefits and limitations of emerging technologies to minimize impacts of bikeshare on urban right of way
- Possible approaches to encourage and regulate IoT transportation services that consume public right of way

WHY: In the past year, dockless bikeshare systems have expanded into major U.S. cities including Seattle, Washington, D.C. and San Francisco. According to the North American Bikeshare Association, when this new technology complies with existing city regulations and right-of-way policies, it has the potential to make bicycling more accessible than ever before.

This summit serves as another step toward collaboration between cities and dockless bikeshare companies to bring two wheels to as many people as possible.

WHO:

- North American Bikeshare Association
- Bikeshare companies
- City managers and planners from around the country

WHEN: Thursday, November 2 from 1:30 – 4:30 p.m. CST

WHERE: Swissotel Chicago (323 E Upper Wacker Dr., Chicago, IL 60601)

###

NORTH AMERICAN BIKESHARE ASSOCIATION: Founded in 2014, [NABSA](#) is the member-driven non-profit organization of and for the bike-sharing industry in North America. NABSA's mission is to provide support for the bikeshare community and accelerate the growth of bikeshare systems across North America and the world.