

**August 11, 2017**

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## **International Bikeshare Leaders to Converge in Montreal on August 30**

- *North American Bikeshare Association annual conference to lead charge towards the future of bikeshare*
- *Panel discussions to include dockless bikeshare, equity and best practices*

NORTH AMERICA, August 11, 2017 — On August 30, the [North American Bikeshare Association \(NABSA\)](#) will unite leading bikeshare minds from cities and companies across the world to discuss best practices and the future of bikeshare. This year's conference will take place in Montreal, Quebec – a city that just celebrated its 375th birthday and is flourishing with two-wheeled change.

Earlier this year, NABSA hired its first-ever executive director, Samantha Herr. In her new role, Herr is determined to push the only bikeshare membership organization in North America to support, promote and enhance the industry.

“The bikeshare landscape continues to innovate and transform all around us. With new pricing models, dockless systems and expansion into low-income areas, bikeshare has the power to completely reinvent the way people get around and view transportation,” says Herr. “This conference will bring together system owners and operators, cities and equipment providers with a common goal of steering the bikeshare industry toward an even stronger future.”

The three-day conference will deliberate on key themes, including:

- Sharing best practices from across North America and the world
- Dockless bikeshare systems and other bikeshare innovations
- Achieving equity goals

Since 2014, NABSA has remained at the forefront of the bikeshare movement. The international membership-based organization continues to collect data, conduct surveys, professionalize the bikeshare industry and ensure long-term success for systems in North America. In the past three years, the organization has pushed the bikeshare industry to focus on equitable and inclusive systems – elevating the perception of bicycling from being a leisurely activity to a way for people to get around cities and transform their lives.

The fourth annual North American Bikeshare Association Conference will be held from Wednesday, August 30 to Friday, September 1 at Centre Mont-Royal located at 2200 Mansfield Street, Montreal Quebec, H3A 3R8. For more information on the conference, [please click here](#). To learn more about the forward-thinking bikeshare movement in North America, please visit [www.nabsa.net](http://www.nabsa.net).

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**NORTH AMERICAN BIKESHARE ASSOCIATION:** Founded in 2014, [NABSA](#) is the member-driven non-profit organization of and for the bike-sharing industry in North America. NABSA's mission is to provide support for the bikeshare community and accelerate the growth of bikeshare systems across North America and the world.