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FOR IMMEDIATE RELEASE

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Transportation Leaders to Deliver Keynotes at *Moving Forward Together* Conference on September 4-7

- *Bikeshare experts from both coasts to offer insights on equity and mobility*
- *JUMP Bikes joins first collaborative conference for bikeshare industry as presenting sponsor*

NORTH AMERICA, July 30, 2018 —This September, international bikeshare leaders will unite in Portland, Oregon to discuss equity in mobility options at the *Moving Forward Together* conference. The meeting of the minds led by the [North American Bikeshare Association](#) (NABSA) and the [Better Bike Share Partnership](#) (BBSP) will feature keynote remarks from transportation leaders representing each coast – Keith Benjamin, director at Charleston Department of Traffic and Transportation and Barb Chamberlain, director of active transportation at Washington State Department of Transportation.

Each keynote speaker offers a perspective on the importance of access to bikeshare in the changing mobility landscape. Benjamin has worked on infrastructure at the local, state and federal levels for nearly a decade to provide access to transportation for everyone. He will open the conference by addressing the ongoing need to serve all members of a community to achieve greater access to mobility and safety on community streets.

As an avid bike rider, Chamberlain understands that biking is a vital part of active, sustainable transportation. In her former role, Chamberlain worked for the nation's largest statewide bicycle organization (now called Cascade Bicycle Club) to improve lives through bicycling. She will close out the conference by speaking to the challenges and opportunities that greater mobility options offer, sparking ideas for bikeshare and beyond.

Moving Forward Together welcomes anyone working in or with the bikeshare industry to join conversations around opportunities and challenges in the industry – elevating the role of bikeshare in achieving a vision of greater access to shared mobility options. This year, [JUMP Bikes](#), an innovative dockless and e-bikeshare company just recently acquired by Uber, will serve as presenting sponsor.

The conference will take place on Tuesday, September 4 to Friday, September 7 at the Hilton Portland located at 921 SW 6th Ave, Portland, Oregon.

To register for *Moving Forward Together*, please visit bikeshareconference.org. To learn more about the bikeshare movement in North America, please visit www.nabsa.net and betterbikeshare.org.

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NORTH AMERICAN BIKESHARE ASSOCIATION: Founded in 2014, [NABSA](#) is the member-driven non-profit organization of and for the bike-sharing industry in North

America. NABSA's mission is to provide support for the bikeshare community and accelerate the growth of bikeshare systems across North America and the world.

BETTER BIKE SHARE PARTNERSHIP: The [Better Bike Share Partnership](#) is a collaboration funded by The JPB Foundation to build equitable and replicable bikeshare systems. The partners include The City of Philadelphia, Bicycle Coalition of Greater Philadelphia, the National Association of City Transportation Officials (NACTO) and the PeopleForBikes Foundation.