

N A B S A

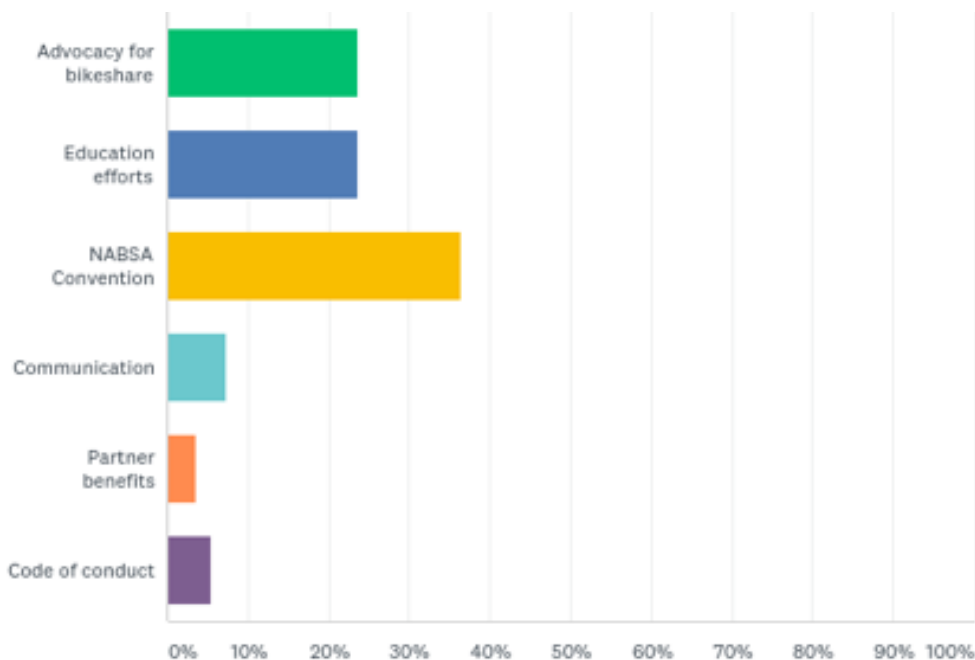
THE FUTURE IS SHARED

2018 Member Survey Key Findings

Summary: NABSA administered a survey to members in fall 2018 to understand what members value most from NABSA, and to ensure that we continue to focus our resources on member priorities. Feedback collected from this survey was used throughout the NABSA Board of Directors strategic planning process to guide NABSA's 2019 directions. Here's what we found:

- **NABSA conference, education, and advocacy efforts are the most valuable work areas to our members.**

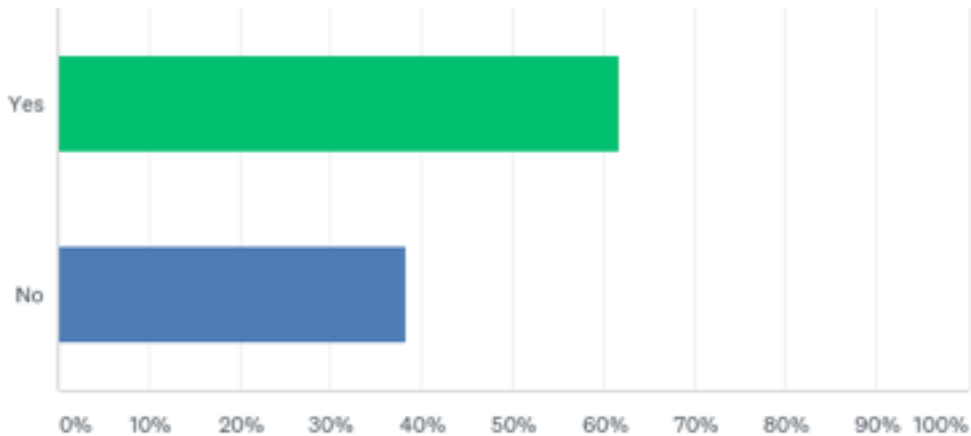
Q: Of the following areas of focus for NABSA, what is the most valuable to you?





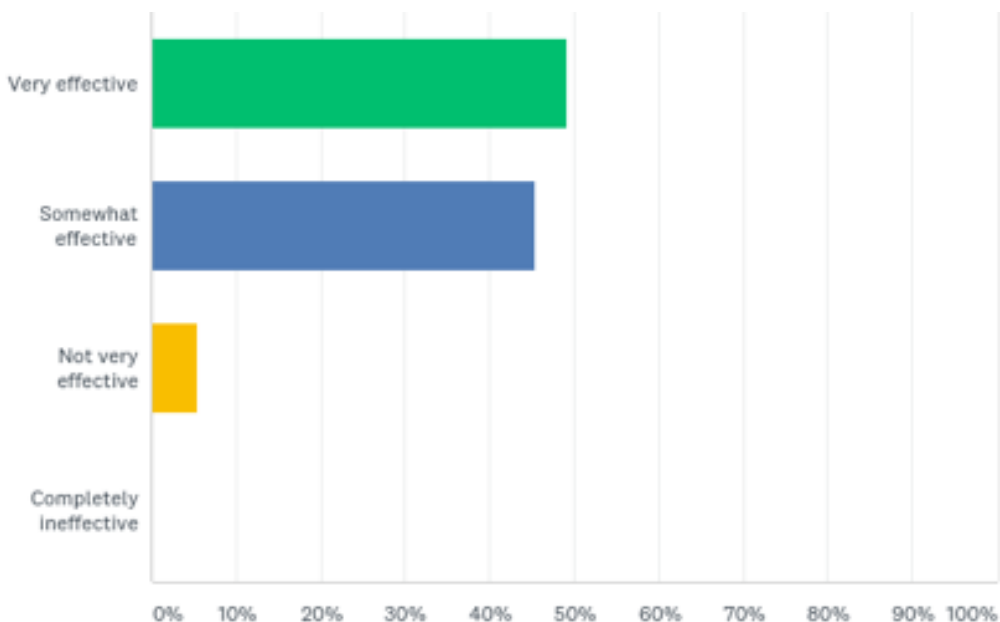
- **Most members feel NABSA should expand to include mobility modes beyond bikeshare.**

Q: Do you think NABSA should expand to include modes of mobility outside of bikeshare?



- **95% of members feel NABSA has been fulfilling its charter to members.**

Q: How effective do you think NABSA has been in fulfilling its charter to members?

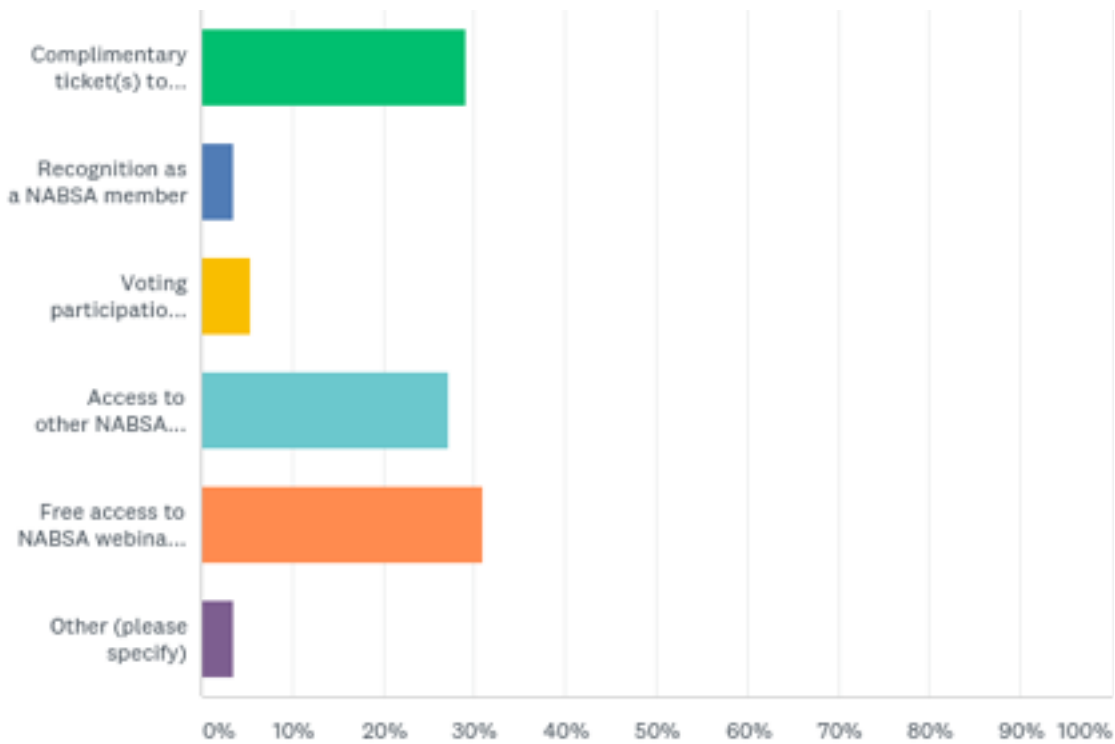


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NORTH AMERICAN BIKESHARE ASSOCIATION

- **The most valuable membership benefits to NABSA members are access to our educational resources, networking/access to other members, and complimentary conference tickets.**

Q: What benefits of NABSA membership are most valuable to you?



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