



N A B S A

THE FUTURE IS SHARED



NABSA

NORTH AMERICAN BIKESHARE ASSOCIATION

Florida Dockless Bikes Sharing Bill:

Update from the North American Bikeshare Association

Samantha Herr

Your Presenters



Samantha Herr

Executive Director
NABSA



Jennifer Wilson

Associate,
Governmental Relations
and Litigation
Adams and Reese LLP

OVERVIEW AND OBJECTIVES



Brief Intro to NABSA



**What the Bill is
About**



**Current State and
Political Context**



Q&A



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NABSA MISSION

The North American Bikeshare Association (NABSA) connects the biggest and brightest minds in bikeshare to support, promote, and enhance bikeshare across North America. NABSA is the bikeshare industry's membership organization with representation from system owners, operators, host cities, equipment manufacturers and technology providers.

NABSA VALUES

As Outlined in the Code of Conduct



Safety



**Community
First**



Cooperation



**Customer
-focused**



Transparency



Equity

STRATEGIC AREAS



Annual Conference



Research and Guidance



**PR/Media/
Communications**



Advocacy



**Partnership-Based
Benefits**

A person wearing a helmet and a light-colored shirt is riding a bicycle on a city street. The background shows buildings, including one with a 'Rumba Cafe' sign and another with a 'PIZZA MART' sign. The entire image is overlaid with a semi-transparent teal rectangle.

NABSA

Become a Member of NABSA!

If you want work like this to continue, become a member!

Find out more @ <http://nabsa.net/membership/>

Register for membership @ <http://nabsa.net/membership/join/>

Florida Dockless Bikes Sharing Bill



Why care?

This Bill is bad for bikeshare, bad for cities, and bad for citizens.

We can't let this become a national trend!

Florida Dockless Bikessharing Bill

Introduced Mid December, 2017

Senate Bill 1304

Sponsored by Senator Dana Young

House Bill 1033

Sponsored by Representative Jackie
Toledo

Florida Dockless Bikessharing Bill

What It Says

(using Amended version 1-16-18)

(6) PREEMPTION.—

(a) It is the intent of the Legislature to provide for uniformity of laws governing dockless bicycles and bicycle sharing companies throughout the state. Dockless bicycles and **dockless bicycle sharing companies shall be governed exclusively by state law**. A local governmental entity **may not:**

1. Impose a tax on, or require a license for, a dockless bicycle or a bicycle sharing company relating to reserving a dockless bicycle;
2. Subject a dockless bicycle or a dockless bicycle sharing company to any rate, entry, operation, or other requirement of the local governmental entity;
3. Require a dockless bicycle sharing company to obtain a business license or any other type of authorization to operate within the jurisdiction of the local governmental entity; or
4. Enter into a private agreement containing a provision that prohibits a bicycle sharing company from operating within the jurisdiction of the local governmental entity or that limits the operation of a bicycle sharing company within such jurisdiction. To the extent that a local governmental entity entered into an agreement containing such a provision before July 1, 2018, such provision is unenforceable.

(b) This subsection does not prohibit an airport or seaport from designating locations for staging, pickup, and other similar operations relating to dockless bicycles at the airport or seaport.

Florida Dockless Bikessharing Bill

What It Leaves Out

- **Sufficient safety standards.** 16 C.F.R. part 1512 is referenced as the standard for equipment, yet this regulation is for privately purchased bicycles-- a very different equipment lifecycle and use than commercial public-use bicycles. It is an insufficient minimum for shared, commercial public-use bicycles.
- **Minimums for maintenance checks, working components, or rebalancing**
- **Protections for sensitive customer data**
- **Requirements for public availability of anonymized and/or aggregated data** that could aid in decision-making for public good

Florida Dockless Bikessharing Bill

This Bill is Problematic!

- It preempts local control over bikeshare implementation
- It preempts local control over the public right of way
- It preempts local control over safety standards
- It does not outline sufficient safety standards for shared public-use bicycles
- It preempts local control over bikeshare operational requirements
- It does not outline sufficient operational requirements
- It does not address privacy protection of sensitive customer data
- It negates the investment and success of currently operating bikeshare systems that have a proven track record of success

Florida Dockless Bikessharing Bill

NABSA's Response

- Organized allies to oppose bill- NACTO, PeopleForBikes, Florida League of Cities, and members working Florida
- Call to Action to our members and allies
- Draft Opposition letter and recruited signatories
- Distributed letter to House and Senate
- Distributed Call to Action and information to all major Florida cities
- In-person meetings with key legislators
- Webinar to keep members and allies informed
- Continuing to closely monitor situation and strategize

Florida Dockless Bikessharing Bill

Current State of the Bill

In the House

- 1/3/18: Assigned to 2 stops
- Careers and Competition Committee
 - Commerce Committee

1/11/18: Scheduled in Careers and Competition

1/16/18: Heard in Careers and Competition and **PASSED**; amendment proposed that adds the word "dockless" to clauses that had previously just said "bike share"

Will go to Commerce Committee
Next- not yet scheduled

In the Senate

- 1/11/18: Assigned to 3 stops
- Banking and Insurance
 - Community Affairs
 - Rules

Not yet scheduled

Florida Dockless Bikessharing Bill

Political Landscape

Home Rule in Florida

SB 1304/HB 1033 is part of a broader context in Florida over the issue of home rule. Some politicians are working for more state-level control, while others are working to preserve cities' home rule.

The House

- Strong politicians in favor of state control.
- Speaker in favor of Bill

The Senate

- Leadership has tenuous relationship with bill sponsor
- More support for home rule

Florida Dockless Bikessharing Bill

What You Can Do

If you are a bikeshare company, or a Florida city or interest group:

- Submit a letter of opposition to the House Commerce Committee and Senate Banking and Insurance Committee
 - If you need help, contact NABSA

If you are a non-profit or government entity outside of Florida:

- Locate your State Legislature website and search for any bikessharing bills
 - If you find any bills:
 - Contact NABSA!
 - Register for bill-tracking so you are notified when important actions happen
 - Draft response
- Search for any registered lobbyists in your State hired by bikeshare companies. Often this is hosted at the Secretary of State website, but it could be a different site in your state.
 - If you find a registered lobbyist hired by a bikeshare company, contact NABSA
- Continue to monitor your state periodically

Resources can be found @ <http://nabsa.net/florida-dockless-bikeshare-bill/>

A person wearing a helmet and a light-colored shirt is riding a bicycle on a city street. The background shows buildings, including one with a 'Rumba Cafe' sign and another with a 'PIZZA MART' sign. The entire image is covered with a semi-transparent teal overlay.

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Q&A

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CONNECT WITH NABSA

nabsa.net

executivedirector@nabsa.net

@go_nabsa