

**START TIME END TIME EVENT**

**TUESDAY | SEPTEMBER 4, 2018**

|         |         |                       |  |  |  |   |                                     |                          |
|---------|---------|-----------------------|--|--|--|---|-------------------------------------|--------------------------|
| 1:00 PM | 6:00 PM | Registration          | Registration Open<br>Plaza Foyer                                     |  |  |   |                                     |                          |
| 1:00 PM | 2:00 PM | Break                 | Beverage & Snack Break<br>Plaza Foyer                                |  |  |   |                                     |                          |
| 2:00 PM | 6:00 PM | Expo                  | Expo Open<br>Plaza Foyer   |  |  |   |                                     |                          |
| 2:00 PM | 5:00 PM | 3 Hour Workshop Block | Government Alliance on<br>Racial Equity<br>(GARE) Workshop<br>Atrium | Bikeshare 101 Workshop<br>Pavillion Ballroom | The who, what, and how<br>of BIKETOWN & Adaptive<br>BIKETOWN operations<br>Mobile Workshop | Getting Around Portland:<br>Innovation on the Street<br>Mobile Workshop | 4Ts Walking Tour<br>Mobile Workshop | Expo Open<br>Plaza Foyer |
| 3:00 PM | 5:00 PM | 2 Hour Workshop Block |  |  |  |   |                                     |                          |
| 5:00 PM | 6:00 PM | Registration & Expo   | Registration & Expo Open<br>Plaza Foyer                              |  |  |   |                                     |                          |
| 6:00 PM | 8:00 PM | Reception             | Evening Reception<br>Skyline   |  |  |   |                                     |                          |

**WEDNESDAY | SEPTEMBER 5, 2018**

|          |          |                   |  |   |  |                          |  |  |
|----------|----------|-------------------|--|---|--|--------------------------|--|--|
| 8:00 AM  | 5:00 PM  | Registration      | Registration Open<br>Plaza Foyer   |   |  |                          |  |  |
| 8:00 AM  | 9:00 AM  | Expo              | Vendor Expo Open<br>Plaza Foyer  |   |  |                          |  |  |
| 9:00 AM  | 10:30 AM | Keynote           | Welcome and Keynote<br>Pavilion Ballroom   |   |  |                          |  |  |
| 10:30 AM | 10:45 AM | Break             | Transitional Break<br>Plaza Foyer  |   |  |                          |  |  |
| 10:45 AM | 12:00 PM | Breakout Sessions | S1<br>Creating Representation of<br>Diversity through Content<br>Creation (Workshop)<br>Atrium | S2<br>Big Brother is Watching?:<br>The importance of bikeshare<br>data privacy (Workshop)<br>Pavillion Ballroom | S5<br>The Culture of Bike Share:<br>Events and community<br>engagement as<br>relationship building tools<br>Broadway | Expo Open<br>Plaza Foyer |  |  |
| 12:00 PM | 1:00 PM  | Lunch Break       | Lunch & Expo Open<br>Plaza Foyer   |   |  |                          |  |  |

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|-------------------------------------|----------|-------------------|---|--|--|--------------------------|--|
| 1:00 PM                             | 1:15 PM  | Break             | Transitional Break & Expo Open<br>Plaza Foyer   |  |  |                          |  |
| 1:15 PM                             | 4:15 PM  | GARE Workshop     |   |  |  |                          |  |
| 1:15 PM                             | 2:30 PM  | Breakout Sessions | S4<br>Bike Share IS all around us:<br>Integrating bike share into<br>the overall transportation<br>network<br>Atrium          | Government Alliance on<br>Racial Equity<br>(GARE) Workshop<br>Pavilion Ballroom  | S3<br>The Price is Right? Best<br>practices in pricing bike<br>share and getting it right!<br>Broadway | Expo Open<br>Plaza Foyer |  |
| 2:30 PM                             | 2:45 PM  | Break             | Transitional Break & Expo Open<br>Plaza Foyer   |  |  |                          |  |
| 2:45 PM                             | 4:00 PM  | Breakout Sessions | S6<br>Is there life after Bike Share?<br>Planning for infrastructure<br>end of life and rehabilitation<br>Atrium              | Government Alliance on<br>Racial Equity<br>(GARE) Workshop<br>Pavilion Ballroom  | S7<br>Standardizing Bike Share:<br>The GBFS and other<br>innovations to share data<br>Broadway         | Expo Open<br>Plaza Foyer |  |
| 4:00 PM                             | 4:15 PM  | Break             | Transitional Break & Expo Open<br>Plaza Foyer   |  |  |                          |  |
| 4:15 PM                             | 5:15 PM  | Plenary           | Table Discussions / Plenary<br>Pavilion Ballroom  |  |  |                          |  |
| 6:00 PM                             | 8:00 PM  | Reception         | Evening Reception<br>Oregon Museum of Science and Industry (OMSI)   |  |  |                          |  |
| <b>THURSDAY   SEPTEMBER 6, 2018</b> |          |                   |   |  |  |                          |  |
| 8:00 AM                             | 5:00 PM  | Registration      | Registration Open<br>Plaza Foyer  |  |  |                          |  |
| 8:00 AM                             | 9:00 AM  | Breakfast & Expo  | Breakfast & Vendor Expo Open<br>Plaza Foyer   |  |  |                          |  |
| 9:00 AM                             | 10:15 AM | Breakout Sessions | S8<br>Innovate! (or at least<br>imitate): Best practices for<br>solving new operational<br>challenges in bike share<br>Atrium | S9<br>Riding in my neighborhood,<br>riding in my skin:<br>Enforcement, race and<br>outcomes in bike share<br>Pavilion Ballroom | S10<br>The Unusual Suspects:<br>Trailblazing the future of<br>bike share marketing<br>Broadway         | Expo Open<br>Plaza Foyer |  |

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|---|----------|-------------------|--|---|--|--------------------------|--|--|
| 10:15 AM  | 10:30 AM | Break             | Transitional Break & Expo Open<br>Plaza Foyer  |   |  |                          |  |  |
| 10:30 AM  | 11:45 AM | Breakout Sessions | S11<br>What does bike share tell us:<br>Unpacking the bike share big<br>data mystery and lessons<br>learned<br>Atrium            | S12<br>Beyond the Bike: Aligning<br>bike share to meet<br>community needs<br>Pavilion Ballroom  | S13<br>One Account to Rule<br>Them All: The importance<br>of seamlessness in<br>providing a multi-modal<br>transportation network<br>Broadway  | Expo Open<br>Plaza Foyer |  |  |
| 11:45 AM  | 1:00 PM  | Lunch & Expo      | Lunch & Expo Open<br>Plaza Foyer   |   |  |                          |  |  |
| 1:00 PM   | 2:30 PM  | Keynote           | Plenary Panel<br>Pavilion Ballroom   |   |  |                          |  |  |
| 2:30 PM   | 2:45 PM  | Break             | Transitional Break & Expo Open<br>Plaza Foyer  |   |  |                          |  |  |
| 2:45 PM   | 4:00 PM  | Breakout Sessions | S14<br>Incentivize! The role of<br>incentives in developing<br>operational efficiencies and<br>community opportunities<br>Atrium | S15<br>To Infinity (or at least the<br>city line) and Beyond!:<br>Bikeshare across regional<br>boundaries<br>Pavilion Ballroom        | S16<br>To Dock or Not to Dock:<br>Discussing best practices<br>in dockless bike share<br>performance, evaluation<br>and regulation<br>Broadway | Expo Open<br>Plaza Foyer |  |  |
| 4:00 PM   | 4:15 PM  | Break             | Transitional Break<br>Plaza Foyer  |   |  |                          |  |  |
| 4:15 PM   | 5:30 PM  | Breakout Sessions | S17<br>E-Bike Share: What we're<br>learning, what we know<br>Atrium  | S18<br>Bike Share to the Future:<br>Experiments, business<br>models and change in the<br>new world of bike share<br>Pavilion Ballroom | S19<br>Bikeshare for<br>Life/Bikeshare for a<br>Living: Bikeshare's role in<br>workforce development<br>and mobility<br>Broadway               | Expo Open<br>Plaza Foyer |  |  |
| <b>FRIDAY   SEPTEMBER 7, 2018</b>   |          |                   |  |   |  |                          |  |  |
| <b>*please note anyone planning to run for a NABSA board seat should seek to stay at least until 3pm Friday</b> |          |                   |  |   |  |                          |  |  |
| 8:00 AM   | 12:00 PM | Registration      | Registration Open<br>Plaza Foyer   |   |  |                          |  |  |
| 8:30 AM   | 9:30 AM  | Breakfast & Expo  | Breakfast<br>Plaza Foyer   |   |  |                          |  |  |

NORTH AMERICAN BIKESHARE ASSOCIATION AND  
BETTER BIKE SHARE PARTNERSHIP PRESENT:

**MOVING FORWARD  
TOGETHER**  
2018 CONFERENCE



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|----------|----------|-----------------------|---|--|---|--|--|--|
| 8:30 AM  | 10:00 AM | Expo                  | Expo Open<br>Plaza Foyer                      |  |   |  |  |  |
| 10:00 AM | 11:00 AM | NABSA                 | NABSA Annual Meeting<br>Pavilion Ballroom     |  |   |  |  |  |
| 11:00 AM | 11:15 AM | Break                 | Transitional Break & Expo Open<br>Plaza Foyer |  |   |  |  |  |
| 11:15 AM | 12:15 PM | Closing Keynote       | Keynote<br>Pavilion Ballroom                  |  |   |  |  |  |
| 12:30 PM | 1:30 PM  | Lunch Break           | Off Site Lunch Break                          |  |   |  |  |  |
| 1:30 PM  | 4:30 PM  | 3 Hour Workshop Block |   |  | Getting Around Portland:<br>Innovation on the Street<br>Mobile Workshop | 4Ts Walking Tour<br>Mobile Workshop<br>TBD |  |  |