

**START TIME END TIME EVENT**

**TUESDAY | SEPTEMBER 4, 2018**

1:00 PM	6:00 PM	Registration	Registration Open Plaza Foyer					
1:00 PM	2:00 PM	Break	Beverage & Snack Break Plaza Foyer					
2:00 PM	6:00 PM	Expo	Expo Open Plaza Foyer					
2:00 PM	5:00 PM	3 Hour Workshop Block	Government Alliance on Racial Equity (GARE) Workshop Atrium	Bikeshare 101 Workshop Pavillion Ballroom	The who, what, and how of BIKETOWN & Adaptive BIKETOWN operations Mobile Workshop	Getting Around Portland: Innovation on the Street Mobile Workshop	4Ts Walking Tour Mobile Workshop	Expo Open Plaza Foyer
3:00 PM	5:00 PM	2 Hour Workshop Block						
5:00 PM	6:00 PM	Registration & Expo	Registration & Expo Open Plaza Foyer					
6:00 PM	8:00 PM	Reception	Evening Reception Skyline					

**WEDNESDAY | SEPTEMBER 5, 2018**

8:00 AM	5:00 PM	Registration	Registration Open Plaza Foyer					
8:00 AM	9:00 AM	Expo	Vendor Expo Open Plaza Foyer					
9:00 AM	10:30 AM	Keynote	Keynote Pavilion Ballroom					
10:30 AM	10:45 AM	Break	Transitional Break Plaza Foyer					
10:45 AM	12:00 PM	Breakout Sessions	S1 Telling the Story: Why Representation Matters and How to Achieve It (Workshop) Atrium	S2 Big Brother is Watching?: The importance of bikeshare data privacy (Workshop) Pavillion Ballroom	S5 The Culture of Bike Share: Events and community engagement as relationship building tools Broadway	Expo Open Plaza Foyer		
12:00 PM	1:00 PM	Lunch Break	Lunch & Expo Open   Presenting Sponsor Remarks Plaza Foyer					

**START TIME END TIME EVENT**

1:00 PM	1:15 PM	Break	Transitional Break & Expo Open Plaza Foyer				
1:15 PM	4:15 PM	GARE Workshop					
1:15 PM	2:30 PM	Breakout Sessions	S4 Bike Share IS all around us: Integrating bike share into the overall transportation network Atrium	Government Alliance on Racial Equity (GARE) Workshop Pavilion Ballroom	S3 The Price is Right? Best practices in pricing bike share and getting it right! Broadway	Expo Open Plaza Foyer	
2:30 PM	2:45 PM	Break	Transitional Break & Expo Open Plaza Foyer				
2:45 PM	4:00 PM	Breakout Sessions	S6 Is there life after Bike Share? Planning for infrastructure end of life and rehabilitation Atrium	Government Alliance on Racial Equity (GARE) Workshop Pavilion Ballroom	S7 Standardizing Bike Share: The GBFS and other innovations to share data Broadway	Expo Open Plaza Foyer	
4:00 PM	4:15 PM	Break	Transitional Break & Expo Open Plaza Foyer				
4:15 PM	5:15 PM	Plenary	Table Discussions / Plenary Pavilion Ballroom				
6:00 PM	8:00 PM	Reception	Evening Reception OMSI				
<b>THURSDAY   SEPTEMBER 6, 2018</b>							
8:00 AM	5:00 PM	Registration	Registration Open Plaza Foyer				
8:00 AM	9:00 AM	Breakfast & Expo	Breakfast & Vendor Expo Open Plaza Foyer				
9:00 AM	10:15 AM	Breakout Sessions	S8 Innovate! (or at least imitate): Best practices for solving new operational challenges in bike share Atrium	S9 Riding in my neighborhood, riding in my skin: Enforcement, race and outcomes in bike share Pavilion Ballroom	S10 The Unusual Suspects: Trailblazing the future of bike share marketing Broadway	Expo Open Plaza Foyer	

**START TIME END TIME EVENT**

10:15 AM	10:30 AM	Break	Transitional Break & Expo Open Plaza Foyer					
10:30 AM	11:45 AM	Breakout Sessions	S11 What does bike share tell us: Unpacking the bike share big data mystery and lessons learned Atrium	S12 Beyond the Bike: Aligning bike share to meet community needs Pavilion Ballroom	S13 One Account to Rule Them All: The importance of seamlessness in providing a multi-modal transportation network Broadway	Expo Open Plaza Foyer		
11:45 AM	1:00 PM	Lunch & Expo	Lunch & Expo Open Plaza Foyer					
1:00 PM	2:30 PM	Keynote	Plenary Panel Pavilion Ballroom					
2:30 PM	2:45 PM	Break	Transitional Break & Expo Open Plaza Foyer					
2:45 PM	4:00 PM	Breakout Sessions	S14 Incentivize! The role of incentives in developing operational efficiencies and community opportunities Atrium	S15 To Infinity (or at least the city line) and Beyond!: Bikeshare across regional boundaries Pavilion Ballroom	S16 To Dock or Not to Dock: Discussing best practices in dockless bike share performance, evaluation and regulation Broadway	Expo Open Plaza Foyer		
4:00 PM	4:15 PM	Break	Transitional Break Plaza Foyer					
4:15 PM	5:30 PM	Breakout Sessions	S17 E-Bike Share: What we're learning, what we know Atrium	S18 Bike Share to the Future: Experiments, business models and change in the new world of bike share Pavilion Ballroom	S19 Bikeshare for Life/Bikeshare for a Living: Bikeshare's role in workforce development and mobility Broadway	Expo Open Plaza Foyer		

**FRIDAY | SEPTEMBER 7, 2018**

**\*please note anyone planning to run for a NABSA board seat should seek to stay at least until 3pm Friday**

8:00 AM	12:00 PM	Registration	Registration Open Plaza Foyer				
8:30 AM	9:30 AM	Breakfast & Expo	Breakfast Plaza Foyer				

NORTH AMERICAN BIKESHARE ASSOCIATION AND  
BETTER BIKE SHARE PARTNERSHIP PRESENT:

**MOVING FORWARD  
TOGETHER**  
2018 CONFERENCE



START TIME	END TIME	EVENT						
8:30 AM	10:00 AM	Expo	Expo Open Plaza Foyer					
10:00 AM	11:00 AM	NABSA	NABSA Annual Meeting Atrium or Pavilion Ballroom					
11:00 AM	11:15 AM	Break	Transitional Break & Expo Open Plaza Foyer					
11:15 AM	12:15 PM	Closing Keynote	Keynote Atrium or Pavilion Ballroom					
12:30 PM	1:30 PM	Lunch Break	Off Site Lunch Break					
1:30 PM	4:30 PM	3 Hour Workshop Block			Getting Around Portland: Innovation on the Street Mobile Workshop	4Ts Walking Tour Mobile Workshop TBD		